



**CANADA**  
**2025**



Canadian  
Chamber of  
Commerce

Chambre de  
Commerce  
du Canada

# **EXCLUSIVE SPONSORSHIP OPPORTUNITIES**





## **IN 2025, THE G7 PRESIDENCY WILL BELONG TO CANADA.**

In parallel, the Canadian Chamber of Commerce will hold the presidency of the Group of Seven Business Federations (B7), the top platform for business engagement.

Our sponsors will gain unparalleled access through three exclusive facets of the 2025 B7:

### **B7 SUMMIT**

- May 14** B7 Opening Gala Dinner at the Museum of History in Gatineau, Quebec, including reception and VIP reception.
- May 15–16** Top business and political leaders from G7 nations and beyond will convene at the National Arts Centre in Ottawa, Ontario.

### **G7 MINISTERIALS**

On the margins of select business-related G7 ministerials taking place throughout 2025 (location, themes and dates TBA), the Canadian Chamber will host a day of related programming, followed by a reception.

### **OFFICIAL B7 COMMUNIQUÉ**

Tangible and impactful business policy recommendations will be crafted, pertaining to a range of sectors, and will be presented to the Government of Canada for consideration at the G7 Summit in Kananaskis, Alberta.

# SEIZE THIS UNIQUE CHANCE TO ENGAGE WITH GLOBAL LEADERS AND INFLUENCE ECONOMIC PRIORITIES



| <b>SPONSORSHIP BENEFIT</b>                           | <b>PREMIER</b><br><b>\$165K</b><br>3 opportunities  | <b>GOLD</b><br><b>\$110K</b><br>4 opportunities                                      | <b>SILVER</b><br><b>\$75K</b><br>5 opportunities | <b>BRONZE</b><br><b>\$50K</b><br>6 opportunities | <b>ASSOCIATE</b><br><b>\$25K</b><br>7 opportunities |
|--|---|--|--|--|---|
| <b>B7 Canada Executive Advisory Group (EAG)</b>      | 1 Seat  | 1 Seat   | -  | -  | -   |
| <b>B7 Summit Access</b>                              | 12 Passes   | 8 Passes   | 6 Passes   | 4 Passes   | 2 Passes  |
| <b>B7 Program Speaking Opportunities</b>             | At least One Premier Speaking Opportunity   | One Premier Speaking Opportunity   | Opening or Closing Remarks                       | -  | -   |
| <b>B7 Gala Dinner &amp; VIP Pre-Dinner Reception</b> | 2 Reserved Tables (16 seats)<br>8 VIP Reception Passes<br>Speaking Opportunity  | 1 Reserved Tables (8 seats)<br>6 VIP Reception Passes                                | 6 Gala Seats<br>4 VIP Reception Passes           | 4 Gala Seats<br>2 VIP Reception Passes           | 2 Gala Seats  |
| <b>B7/G7 Ministerial Sessions</b>                    | 8 Passes<br>Priority Access<br>Speaking Opportunity   | 6 Passes<br>Speaking Opportunity   | 4 Passes   | 2 Passes   | 1 Pass  |
| <b>Brand Visibility</b>                              | Social Media Amplification<br>Logo Placement<br>Press Release Mentions<br>Senior Leader Quote<br>Executive Advisory Group Recognition | Social Media Amplification<br>Logo Placement<br>Executive Advisory Group Recognition | Logo Placement                                   | Logo Placement                                   | Logo Placement                                      |
| <b>Canadian Chamber International Missions</b>       | 4 Delegate Passes   | 2 Delegate Passes  | 1 Delegate Pass                                  | -  | -   |



## **B7 Canada Executive Advisory Group (EAG)**

An opportunity to provide strategic guidance to the Canadian Chamber team on B7 program development and policy recommendations. Kickoff in January, with primary engagement in Q1 and Q2.

- ✓ 1 Seat

## **B7 Summit Access**

Exclusive access to a 1.5 day program on May 15–16, including a networking reception on May 15 and breakfast + lunch on May 16.

- ✓ 12 Passes

## **B7 Program Speaking Opportunities**

Feature an executive or senior expert in a key session during B7 programming.

- ✓ At Least One Premier Speaking Opportunity

## **B7 Gala Dinner & VIP Pre-Dinner Reception**

May 14, 2025

- ✓ 2 Reserved Tables at Gala Dinner (16 seats)
- ✓ 8 VIP Reception Passes
- ✓ Dinner Program Speaking Opportunity

## **Canadian Chamber International Missions**

Access to any mission in 2025.

- ✓ 4 Delegate Passes

## **B7/G7 Ministerial Sessions**

G7 Ministerial dates, locations and themes to be confirmed pending upcoming Government of Canada decisions. The Canadian Chamber will host a B7 side program around select business-relevant G7 ministerials. Joint B7-G7 ministerial meetings will be arranged at the discretion of the Government of Canada.

- ✓ **Priority Access**  
When the Canadian Chamber is invited to a G7/B7 ministerial meeting, a Premier Sponsor executive will be prioritized to attend.
- ✓ **One Speaking Opportunity at each B7 ministerial program**
- ✓ **8 Passes**  
Access to all B7 ministerial side programs, including related receptions.

## **Brand Visibility**

Logo size and prominence will be proportional to sponsorship level.

- ✓ **Social Media Amplification**  
Announcement of B7 Premier Partnership in both official languages, featuring a quote from one of your senior leaders.
- ✓ **Logo Placement**  
Your logo will appear on B7 signage and communications, including the B7 communiqué document, program, event app and website.
- ✓ **Press Release Mentions**  
Your organization will be mentioned in all B7 press releases issued by the Canadian Chamber.
- ✓ **Senior Leader Quote**  
A quote from your senior leader will be included in one B7 press release.
- ✓ **Executive Advisory Group Recognition**  
A designated B7 Canada Executive Advisory Group member (headshot, title, company) will be featured in the program and on the B7 Canada website.



## **B7 Canada Executive Advisory Group (EAG)**

An opportunity to provide strategic guidance to the Canadian Chamber team on B7 program development and policy recommendations. Kickoff in January, with primary engagement in Q1 and Q2.

- ✓ 1 Seat

## **B7 Summit Access**

Exclusive access to a 1.5 day program on May 15–16, including a networking reception on May 15 and breakfast + lunch on May 16.

- ✓ 8 Passes

## **B7 Program Speaking Opportunities**

Feature an executive or senior expert in a key session during B7 programming.

- ✓ One Premier Speaking Opportunity

## **B7 Gala Dinner & VIP Pre-Dinner Reception**

May 14, 2025

- ✓ 1 Reserved Table at Gala Dinner (8 seats)
- ✓ 6 VIP Reception Passes

## **Canadian Chamber International Missions**

Access to any mission in 2025.

- ✓ 2 Delegate Passes

## **B7/G7 Ministerial Sessions**

G7 Ministerial dates, locations and themes to be confirmed pending upcoming Government of Canada decisions. The Canadian Chamber will host a B7 side program around select business-relevant G7 ministerials. Joint B7-G7 ministerial meetings will be arranged at the discretion of the Government of Canada.

- ✓ Speaking Opportunity at One B7 Ministerial Program

- ✓ 6 Passes  
Access to all B7 ministerial side programs, including related receptions.

## **Brand Visibility**

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- ✓ **Social Media Amplification**  
Announcement of B7 Premier Partnership in both official languages, featuring a quote from one of your senior leaders.
- ✓ **Logo Placement**  
Your logo will appear on B7 signage and communications, including the B7 communiqué document, program, event app and website.
- ✓ **Executive Advisory Group Recognition**  
A designated B7 Canada Executive Advisory Group member (headshot, title, company) will be featured in the program and on the B7 Canada website.



## **B7 Summit Access**

Exclusive access to a 1.5 day program on May 15–16, including a networking reception on May 15 and breakfast + lunch on May 16.

- ✓ **6 Passes**

## **B7 Program Speaking Opportunities**

Opportunity for an executive to deliver introductory or thank-you remarks during B7 programming.

- ✓ **Opening or Closing Remarks**

## **B7 Gala Dinner & VIP Pre-Dinner Reception**

May 14, 2025

- ✓ **6 Gala Dinner Seats**
- ✓ **4 VIP Reception Passes**

## **Canadian Chamber International Missions**

Access to any mission in 2025.

- ✓ **1 Delegate Pass**

## **B7/G7 Ministerial Sessions**

G7 Ministerial dates, locations and themes to be confirmed pending upcoming Government of Canada decisions. The Canadian Chamber will host a B7 side program around select business-relevant G7 ministerials. Joint B7-G7 ministerial meetings will be arranged at the discretion of the Government of Canada.

- ✓ **4 Passes**  
Access to all B7 ministerial side programs, including related receptions.

## **Brand Visibility**

Logo size and prominence will be proportional to sponsorship level.

- ✓ **Logo Placement**  
Your logo will appear on B7 signage and communications, including the B7 communiqué document, program, event app and website.





## **B7 Summit Access**

Exclusive access to a 1.5 day program on May 15-16, including a networking reception on May 15 and breakfast + lunch on May 16.

- ✓ **4 Passes**

## **B7 Gala Dinner & VIP Pre-Dinner Reception**

May 14, 2025

- ✓ **4 Gala Dinner Seats**
- ✓ **2 VIP Reception Passes**

## **B7/G7 Ministerial Sessions**

G7 Ministerial dates, locations and themes to be confirmed pending upcoming Government of Canada decisions. The Canadian Chamber will host a B7 side program around select business-relevant G7 ministerials. Joint B7-G7 ministerial meetings will be arranged at the discretion of the Government of Canada.

- ✓ **2 Passes**  
Access to all B7 ministerial side programs, including related receptions.

## **Brand Visibility**

Logo size and prominence will be proportional to sponsorship level.

- ✓ **Logo Placement**  
Your logo will appear on B7 signage and communications, including the B7 communiqué document, program, event app and website.



## **B7 Summit Access**

Exclusive access to a 1.5 day program on May 15-16, including a networking reception on May 15 and breakfast + lunch on May 16.

- ✓ **2 Passes**

## **B7 Gala Dinner & VIP Pre-Dinner Reception**

May 13, 2025

- ✓ **2 Gala Dinner Seats**

## **B7/G7 Ministerial Sessions**

G7 Ministerial dates, locations and themes to be confirmed pending upcoming Government of Canada decisions. The Canadian Chamber will host a B7 side program around select business-relevant G7 ministerials. Joint B7-G7 ministerial meetings will be arranged at the discretion of the Government of Canada.

- ✓ **1 Pass**  
Access to all B7 ministerial side programs, including related receptions.

## **Brand Visibility**

Logo size and prominence will be proportional to sponsorship level.

- ✓ **Logo Placement**  
Your logo will appear on B7 signage and communications, including the B7 communiqué document, program, event app and website.





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