

The Future of Business Success L'avenir de la réussite en affaires

March 7, 2024

## **Re: Some Personal News**

This afternoon, I informed Canadian Chamber of Commerce staff that, after 17 years as President and CEO, I will be leaving when my current contract expires on August 31.

I have loved my time at the Canadian Chamber, and I will miss my role here. It's hard to think of a greater privilege than to serve your country while leading such an outstanding team. However, this timing will provide an opportunity for renewal, both for the Chamber and for me personally.

In the Chamber's case, we are coming to the end of our strategic plan, Chamber 2025. Our experience during the pandemic, where we were able to grow the Chamber while serving Canadian businesses when they needed it most, led us to reimagine who we were and how we could best contribute.

Chamber 2025 transformed our organisation, making it more relevant and more successful than ever before. Not only have we added new tools and services for Canadian businesses and Chambers across the country, but we have also grown substantially, doubling our revenues over just the last four years. Along the way, we have modernized our governance structure, built the most skilled and admired policy team in Ottawa, strengthened our grassroots network of Chambers and Boards of Trade and provided a strong and respected voice for Canada's business community. This year, we will focus on the other key element of our strategic plan - creating a Gateway to the World for our country's investment and trade.

I'm proud of what we've accomplished together, and we can't stop here. As our current plan ends and we prepare to celebrate the Chamber's 100th anniversary next year, we need to keep an unwavering focus on the future. The next CEO will bring a fresh perspective and renewed energy to that process.

For my part, I've been involved in public service in one form or another since I was first elected to Parliament over half a century ago, and I'm not finished yet.

Office of the President and Chief Executive Officer



I'm greatly looking forward to new adventures, but between now and the end of August I'll be focused on maintaining the Chamber's momentum and working with our Board and our staff to ensure that whoever replaces me can lead our organisation to a whole new level of success. The best legacy I can have is to provide a solid foundation so the Canadian Chamber can continue serving our country and our business community for the next 100 years.

Sincerely,

Genin Beaty

Hon. Perrin Beatty, P.C., O.**9**. President and Chief Executive Officer Canadian Chamber of Commerce

For the Canadian Chamber's full press release, please click here. For a short biographical note, please click here.