



Women in Business Summit 2022

"Restarting, Reimagining, Accelerating and Recuperating: Women in the Post-pandemic Era"

June 22, 9:00 a.m. to 5:00 p.m. ET | Virtual
Last updated June 2, 2022

Agenda

(All times ET and subject to change)

9:00 a.m. - 9:10 a.m.

Opening Remarks

- Hon. Perrin Beatty, President and CEO, Canadian Chamber of Commerce
- Penny Wise, President, 3M Corporation

9:10 a.m. - 9:15 a.m.

Introduction of Keynote Speaker

- Marie-Hélène Labrie, Senior Vice-President and Chief Public Affairs, Communications and Strategy, Cogeco Communications Inc.

9:15 a.m. - 10:00 a.m.

Keynote Speaker

- Manjit Minhas, Co-owner, Minhas Breweries and Distillery

10:00 a.m. - 10:10 a.m.

One-on-one with Salesforce

10:10 a.m. - 11:00 a.m.

Panel 1: Restart: Female Entrepreneurship in the Post-pandemic Era

This panel will bring together women business owners and entrepreneurs, along with those who have supported them through the COVID-19 crisis, to hear about their experiences, learn from their journeys and look forward to what is needed for women – and Canada's economy – to thrive in the post-pandemic era and beyond.

Moderator:

- Alla Drigola Birk, Senior Director, Parliamentary Affairs and SME Policy, Canadian Chamber of Commerce

Panellists:



- Catherine Beach, National Lead for Women in Trade, EDC
- Jenn Harper, Founder, Cheekbone Beauty
- Chana Martineau, Vice President, Manitoba, Saskatchewan and Rural Alberta, Canadian Western Bank

11:00 a.m. – 11:10 a.m.

One-on-one Video with Julianne Den Decker SVP, Project Delivery, SNC-Lavalin, Nuclear

11:10 a.m. - 11:20 a.m.

Health Break

11:20 a.m. – 12:10 p.m.

Panel 2: Reimagine: Inclusive Workplaces in the Post-pandemic Era

Hybrid and flexible workforces are the way of the future for most businesses who experienced the work-from-home phenomenon during the pandemic. As businesses develop and implement their return-to-work policies there is a plethora of challenges, including health and safety, managing employee expectations, avoiding the proximity privilege etc. Panellists will discuss opportunities and best practices in ensuring inclusive workplaces in the post-pandemic era.

Introductory Remarks:

- Gena Restivo, Vice President, Human Resources, Communications & Sustainability, AstraZeneca Canada

Moderator:

- Mark Agnew, Senior Vice President, Policy and Government Relations, Canadian Chamber of Commerce

Panellists:

- Emily Brine, Managing Director, Firm Operations, Talent & Culture, Office of the CEO and Senior Partner, KPMG Canada
- Jodi Drake, Director, Talent Management, Suncor
- Becca Mintz, Vice President, Capital One
- Kiersten Mohr, Founder, Terra Firma Transition Consulting

12:10 p.m. - 12:20 p.m.

One-on-one Video with BDC



12:20 p.m. - 12:40 p.m.

Health Break

12:40 p.m. - 12:50 p.m.

One-on-one Video with Michele Harradence – Senior Vice President and President Gas Distribution and Storage – Enbridge

12:50 p.m. - 1:40 p.m.

Panel 3: Accelerate: Transitioning Women into High Demand Jobs in High Demand Sectors

This panel will explore the disruption impacts the pandemic had on women in the workforce. This, combined with the labour shortage crisis affecting all sectors, every community/region and all sizes of business, has created challenges and, more importantly, opportunities. Panellists will discuss the transition of women into high demand jobs and sectors, including recruitment, retraining, retention and promotion.

Moderator:

- Penny Wise, President, 3M Corporation

Panellists:

- Noralee Bradley, Executive Vice President and Chief Legal Officer, Nutrien
- Rushmi Hasham, Director of Development and Accelerated Cybersecurity Training Programs, Rogers Cybersecure Catalyst, Toronto Metropolitan University
- Zabeen Hirji, Executive Advisor, Future of Work, Deloitte
- Lenna Turner, Director of Diversity, Equity, and Inclusion, Salary.com

1:40 p.m. – 1:50 p.m.

One-on-one Video with Devon Lewis, Sr. Director, Commercial Operations, Gilead Sciences Canada, Inc.

1:50 p.m. - 2:00 p.m.

Health Break

2:00 p.m. - 2:50 p.m.

Panel 4: Recuperate: Women’s Health in the Post pandemic Era

Women have been challenged throughout the pandemic – as business owners, as mothers, as providers, as employees, as front-line care workers. Panellists will explore the physical, emotional and mental toll that the pandemic has taken on women, and what needs to be



done in health care and beyond to support an inclusive recovery.

Moderator:

- Leah Nord, Senior Director, Workforce Strategies and Inclusive Growth, Canadian Chamber of Commerce

Panellists:

- Jennifer Bernard, President & CEO Women's College Hospital Foundation
- Bea Bruske, President, Canadian Labour Congress
- Lynn Groulx, CEO, Native Women's Association of Canada

2:50 p.m. – 3:00 p.m.

One-on-one Video with Renee Zemljak, EVP, of Midstream, Marketing and Fundamentals, Ovintiv

3:00 p.m. – 3:30 p.m.

In Conversation with Next Gen Leaders

Conversation Lead: Anne-Marie Edgar, Chief Executive Officer, Make A Change Canada/ Faire un Changement Canada

Panellists:

- Eyra Abraham, Founder and CEO, Lisnen
- Darby Lee Young, Founder and Principal, Level Playing Field
- Maayan Ziv, Founder and CEO, @AccessNowApp

3:30 p.m. - 3:40 p.m.

Health Break

3:40 p.m.– 4:45 p.m.

Keynote Speaker

- Government speaker invited

4:45 p.m. – 4:55 p.m.

Closing Remarks



- Gayla Brock-Woodland, COO, Canadian Chamber of Commerce
- Kevin McCreadie, CEO and CIO, AGF Management Limited