



# Canada 360° Economic Summit 2022

## The Future of Economic Growth

February 9, 2022 | 9:00 a.m. to 5:00 p.m. ET | Virtual

**Alongside the economic disruptions caused by the global pandemic, Canada still faces several long-standing challenges that may hold back our economy's potential growth. The country desperately needs a bold strategy rather than reverting to the status quo, if we are serious about raising economic growth in the future.**

### Public Agenda

(All times ET and subject to change)

9:00 – 9:05 a.m.

#### **Welcome Remarks**

- [Hon. Perrin Beatty](#), President & CEO, Canadian Chamber of Commerce

9:05 – 10:05 a.m.

Fireside Chat:

#### ***What Canadians Think About the Future of Economic Growth***

##### **Speaker**

- Nik Nanos, Canadian Public Opinion Pollster

##### **Moderator**

- John Stackhouse, Senior Vice-President, Office of the CEO, RBC

10:05 – 11:05 a.m.

#### Panel Discussion: ***Future of the Digital Economy***

Canadian companies face constant disruption in digital technologies, whether it's new platforms, cybersecurity, or privacy and data protection. This panel will explore what actions are needed to ensure businesses maintain consumer trust in a period of constant disruption and what companies need to remain competitive.

11:05 – 11:15 a.m.

1:1 Interview with Tim McMillan, President & CEO, Canadian Association of Petroleum Producers (CAPP)

11:15 – 11:45 a.m.	<p>Fireside Chat: <b><i>The Future of Virtual Connectivity</i></b></p> <p><b>Speaker</b></p> <ul style="list-style-type: none"> <li>• Aparna Bawa, COO, Zoom</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• Stephen Tapp, Chief Economist, Canadian Chamber of Commerce</li> </ul>
11:45 – 12:00 p.m.	Health Break
12:00 – 1:00 p.m.	<p>Fireside Chat</p> <p><b>Speaker</b></p> <ul style="list-style-type: none"> <li>• Tiff Macklem, Governor, Bank of Canada</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Hon. Perrin Beatty</a>, President &amp; Chief Executive Officer, Canadian Chamber of Commerce</li> </ul>
1:00 – 1:15 p.m.	1-on-1 interview on <b><i>The Future of Work</i></b> with Vala Afshar, Chief Digital Evangelist, Salesforce
1:15 – 2:10 p.m.	<p>Panel Discussion: <b><i>Canada's Future Infrastructure Needs</i></b></p> <p>Even before the pandemic, Canada faced a significant infrastructure deficit due to decades of under-investment. This panel will discuss what actions are needed to better connect Canadians by moving goods, people, and data.</p>
2:10 – 2:20 p.m.	1:1 Interview
2:20 – 3:15 p.m.	<p>Panel Discussion: <b><i>The Future of Inclusive Economic Growth</i></b></p> <p>For the economy to realize its potential and generate broad-based growth, it is critical to ensure that Canada is using all of our available talent. This panel will discuss how our country can foster more inclusive economic growth for all segments of the population.</p>
3:15 – 3:25 p.m.	1:1 Interview
3:25 – 4:20 p.m.	<p>Panel Discussion: <b><i>Canada's Net Zero Future</i></b></p> <p>Growing our economy and protecting the environment do not need to present a trade-off, but rather must go hand-in-hand as countries commit to Net Zero 2050. This panel will discuss how Canada's economy can grow while transitioning to a lower carbon future in pursuit of our net zero goals.</p>
4:20 – 4:25 p.m.	Health Break

4:25 – 5:00 p.m.

**Closing Fireside Chat**

5:00 – 5:05 p.m.

Closing Remarks

- [Karl Tabbakh](#), Board Chair, Canadian Chamber of Commerce