



Canada 360° Economic Summit 2022

The Future of Economic Growth

February 9, 2022 | 9:00 a.m. to 5:00 p.m. ET | Virtual

Alongside the economic disruptions caused by the global pandemic, Canada still faces several long-standing challenges that may hold back our economy's potential growth. The country desperately needs a bold strategy rather than reverting to the status quo, if we are serious about raising economic growth in the future.

Public Agenda

Last Updated: January 20, 2022

(All times ET and subject to change)

9:00 – 9:05 a.m.

Welcome Remarks

- [Hon. Perrin Beatty](#), President & CEO, Canadian Chamber of Commerce

9:05 – 10:00 a.m.

Fireside Chat:

What Canadians Think About the Future of Economic Growth

Speaker

- Nik Nanos, Canadian Public Opinion Pollster

Moderator

- John Stackhouse, Senior Vice-President, Office of the CEO, RBC

10:00 – 10:10 a.m.

Health Break



10:10 – 11:05 a.m.

Panel Discussion: *Future of the Digital Economy*

Canadian companies face constant disruption in digital technologies, whether it's new platforms, cybersecurity, or privacy and data protection. This panel will explore what actions are needed to ensure businesses maintain consumer trust in a period of constant disruption and what companies need to remain competitive.

Speakers

- Elana Graham, Chief Operating Officer, CYDEF
- Farshad Abasi, Founder & Chief Security Officer, Forward Security
- David Shipley, Chief Executive Officer, Beauceron Security

11:05 – 11:15 a.m.

1:1 Interview with Tim McMillan, President & CEO, Canadian Association of Petroleum Producers (CAPP)

11:15 – 11:45 a.m.

Fireside Chat:

The Future of Virtual Connectivity

Speaker

Aparna Bawa, COO, Zoom

Moderator

Stephen Tapp, Chief Economist, Canadian Chamber of Commerce

11:45 – 12:00 p.m.

Health Break

12:00 – 1:00 p.m.

Fireside Chat

Welcome Remarks

Mairead Lavery, President and Chief Executive Officer, Export Development Canada (EDC)

Speaker

Tiff Macklem, Governor, Bank of Canada

Moderator

[Hon. Perrin Beatty](#), President & Chief Executive Officer, Canadian Chamber of Commerce



1:00 – 1:15 p.m.

1-on-1 interview on *The Future of Work* with Vala Afshar, Chief Digital Evangelist, Salesforce

1:15 – 2:10 p.m.

Panel Discussion: *Canada's Future Infrastructure Needs*

Even before the pandemic, Canada faced a significant infrastructure deficit due to decades of under-investment. This panel will discuss what actions are needed to better connect Canadians by moving goods, people, and data.

Speakers

- Gord MacKenzie, President and CEO, Canpotex
- Robin Silvester, President and CEO, Vancouver Fraser Port Authority
- Deborah Flint, CEO, Greater Toronto Airport Authority (GTAA)
- Ehren Cory, CEO, Canada Infrastructure Bank

Moderator

Mark Agnew, SVP Policy and Government Relations, Canadian Chamber of Commerce

2:10 – 2:20 p.m.

1:1 Interview with Marie-Hélène Labrie, Senior Vice President & Chief Public Affairs, Communications and Strategy Office, Cogeco

2:20 – 3:15 p.m.

Panel Discussion: *The Future of Inclusive Economic Growth*

For the economy to realize its potential and generate broad-based growth, it is critical to ensure that Canada is using all of our available talent. This panel will discuss how our country can foster more inclusive economic growth for all segments of the population.

Speakers

- Chris Fowler, President and CEO, CWB Financial
- Anothy Viel, CEO, Deloitte
- Laura Didyk, Vice President, Client Diversity, BDC

Moderator

Leah Nord, Senior Director, Workforce Strategies and Inclusive Growth, Canadian Chamber of Commerce



3:15 – 3:25 p.m.

1:1 Interview with Francois Poirier, President and CEO, TC Energy

3:25 – 4:20 p.m.

Panel Discussion: *Canada's Net Zero Future*

Growing our economy and protecting the environment do not need to present a trade-off, but rather must go hand-in-hand as countries commit to Net Zero 2050. This panel will discuss how Canada's economy can grow while transitioning to a lower carbon future in pursuit of our net zero goals.

Speakers

- Gillian Doran, Chief Financial Officer, Aluminium, Rio Tinto
- Michael Torrance, Chief Sustainability Officer, BMO
- Scott Mabury, Vice-President, Operations and Real Estate Partnerships, University of Toronto
- Anna Stukas, Vice-President, Business Development, Carbon Engineering

Moderator

Heather Chalmers, President & CEO, GE Canada

4:20 – 4:30 p.m.

Health Break

4:30 – 5:00 p.m.

Closing Fireside Chat

Welcome Remarks

Paul Genest, Senior Vice President, Power Corporation of Canada

Speaker

Minister François-Philippe Champagne, Minister of Innovation, Science and Industry of Canada

Moderator

[Hon. Perrin Beatty](#), President & Chief Executive Officer, Canadian Chamber of Commerce

5:00 – 5:05 p.m.

Closing Remarks

[Karl Tabbakh](#), Board Chair, Canadian Chamber of Commerce