AWS SMB Campaign 2021

Newsletter Copy:

Headline:

Calling All Small and Medium-sized businesses.

Apply for a Digital Transformation from AWS Canada!

In collaboration with AWS Canada, we are excited to give you a chance to gain access to a three-month digital transformation package for your business.

Are you a small or medium-sized business looking for ways to scale up and create efficiencies? Are you looking for a digital transformation and cloud migration support?

The AWS Canada SMB Accelerator will help you:

• Expedite your time to market.

• Achieve IT cost savings with newly added flexibility and agility.

• Gain support and resources from AWS experts to consult and guide you through the process.

Many organizations have found new ways to thrive by taking advantage of AWS’s deep suite of tools, workshops and dedicated experts that help every step of the way.

(Button) ENTER NOW Link: <https://pages.awscloud.com/NAMER-field-LN-AWS-Canada-SMB-Accelerator-2021-reg.html?trk=em_sponsored_chamber_EN_smbaccelerator> .

Alternative Newsletter Copy

Headline:

Take Part in the AWS Canada SMB Accelerator and Watch Your Business Soar!

In collaboration with AWS Canada, we are excited to give you a chance to gain access to a three-month digital transformation package for your business.

**What does the SMB Accelerator include?**

If you are chosen as one of the small and medium-sized businesses to be part of the Accelerator, you will receive the following as part of a three-month transformation package with consultations from AWS experts:

1. Proof of concept credit.

2. Starter resources and guides.

3. A featured customer story.

4. 1:1 consultations and support sessions with AWS experts and partners.

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**About AWS**

AWS has been paving the way for innovation in businesses since 2016 by supporting small and medium-sized business customers and partners from coast to coast. Its team of experts build customized solutions to help businesses thrive in a wide scope of industries and sectors like:

1. Traditional: retail, industrial, manufacturing, media and entertainment, automotive, mining, construction, logistics/shipping
2. Professional services: financial services, accounting, consulting, agencies
3. Internet and software

AWS has helped thousands of Canadian small and medium-sized businesses prepare for the future. Check out some of their Canadian business case studies:

* [CandoRail](https://aws.amazon.com/solutions/case-studies/cando-rail-services/?sc_channel=em&sc_campaign=NAMER_FIELD_LN_smb-recovery-accelerator-program_20210727_7014z000000rWpa&sc_medium=em_&sc_content=REG_ln_field&sc_geo=namer&sc_country=ca&sc_outcome=reg&trk=em_)
* [Concert Properties](https://aws.amazon.com/solutions/case-studies/concert-properties-case-study/?sc_channel=em&sc_campaign=NAMER_FIELD_LN_smb-recovery-accelerator-program_20210727_7014z000000rWpa&sc_medium=em_&sc_content=REG_ln_field&sc_geo=namer&sc_country=ca&sc_outcome=reg&trk=em_)
* [Altima](https://aws.amazon.com/blogs/contact-center/canadian-customers-dialed-in-to-the-benefits-of-amazon-connect/?sc_channel=em&sc_campaign=NAMER_FIELD_LN_smb-recovery-accelerator-program_20210727_7014z000000rWpa&sc_medium=em_&sc_content=REG_ln_field&sc_geo=namer&sc_country=ca&sc_outcome=reg&trk=em_)
* [Blindside Networks](https://aws.amazon.com/solutions/case-studies/blindside-networks-case-study/?sc_channel=em&sc_campaign=NAMER_FIELD_LN_smb-recovery-accelerator-program_20210727_7014z000000rWpa&sc_medium=em_&sc_content=REG_ln_field&sc_geo=namer&sc_country=ca&sc_outcome=reg&trk=em_)
* [Mobiltex](https://www.mobiltex.com/company/news-events/mobiltex-accelerates-release-of-the-next-generation-of-corview-cloud-with-amazon-web-services-aws-iot-migration/?utm_campaign=~General%20Content%20SOCIAL&utm_content=171401070&utm_medium=social&utm_source=linkedin&hss_channel=lcp-1832077)

Social Media Messaging:

**Image Copy:**

Growth is in the air.

AWS Canada SMB Accelerator

**Post Copy**: Take part in the AWS Canada SMB Accelerator and watch your business soar. With the help of topflight cloud tools, solutions and experts, there’s no limit to where you can take your business next. #SmallBusiness #Iheartsmallbiz Link: <https://pages.awscloud.com/NAMER-field-LN-AWS-Canada-SMB-Accelerator-2021-reg.html?trk=psm_chamber_EN_smbaccelerator>

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**Post Copy**: Calling all small and medium-sized businesses! Find out how you can take part in the AWS Canada SMB Accelerator #SmallBusiness #Iheartsmallbiz link: <https://pages.awscloud.com/NAMER-field-LN-AWS-Canada-SMB-Accelerator-2021-reg.html?trk=psm_chamber_EN_smbaccelerator>