



2021 AGM & Convention: Building a New Future for Business

October 27–28, 2021 | Virtual | #CCCAGM21

Public Agenda | Updated October 26, 2021

ALL TIMES ARE EASTERN

Emcee: Catherine Clark, President, Catherine Clark Communications

Wednesday, October 27

8:00 a.m. **Conference Platform Opens**

8:00 a.m. – 6:30 p.m. **Help Desk**
Available in Main Lobby

9:00 a.m. – 3:00 p.m. **Chamber Expo**
Expo Hall

10:00 a.m. – 10:15 a.m. **Welcoming Remarks**
Main Stage

- Hon. Perrin Beatty, President and CEO, Canadian Chamber of Commerce
- Mario Thériault, Chair, Canadian Chamber of Commerce

10:15 a.m. - 11:00 a.m. **Keynote Address and Moderated Conversation: MOVE:
The War for Global Talent in a Warming World**
Main Stage

Introduction

- Luke Nixon-Janssen, Director (A)Marketing & Business Development, Magnet

Speaker

- Parag Khanna, Founder and Managing Partner of FutureMap, to discuss the war for talent

Moderator

- John Stackhouse, Senior Vice President, Office of the CEO, RBC

11:00 a.m. - 12:00 p.m.

Panel Discussion #1: Rebuilding Small Business

Main Stage

Small businesses are the backbone of our economy and play a foundational role in our communities. However, as businesses rebuild, find new ways of operating and continue to face cash flow constraints, chambers must maintain a strong value proposition. This panel will bring together small business leaders and chambers to discuss how the chamber network can serve small businesses.

Moderator

- Alla Drigola Birk, Director, Parliamentary Affairs and SME Policy, Canadian Chamber of Commerce

Panellists

- Ibrahim Khan, President/Owner, Shawarma Khan Inc./Green Carrot Juice, Winnipeg
- Melissa Pace, President and CEO, Whistler Chamber of Commerce
- Anne-Marie Proulx, Owner and President, Barbara Personnel, Gatineau
- Colin Younker, Owner, The Spa Total Fitness, Charlottetown

Thank You

- Steve McLellan, CEO, Saskatchewan Chamber of Commerce

12:00 p.m. - 12:20 p.m.

Lunch Break

Visit the Expo Hall

12:20 p.m. – 1:20 p.m.

Panel Discussion #2: Digitalization of Small Business

Main Stage

The past two years have altered how we live, work, engage and use technology. Many chambers consider the digitalization of small business to be one of the biggest opportunities for recovery and critical to our long-term competitiveness domestically and globally. This panel will discuss tech adoption, digital transformation and digital literacy in Canadian small businesses and the future skills and sectors that will increasingly make up local chamber membership.

Moderator

- Ulrike Bahr-Gedalia, Senior Director of Digital Economy, Technology and Innovation, Canadian Chamber of Commerce

Panellists

- Chris Albinson, CEO, Communitech
- Kathryn Cameron, Chief Operating Officer, Beauceron Security
- Sean Hinton, CEO, SkyHive
- Corban Secor, Vice President (Interim), Marketing and Digital Sales, Cogeco Connexion

1:20 p.m. - 1:30 p.m.

Health Break

Sponsored by Johnson Insurance

Visit the Expo Hall

1:30 p.m. - 2:00 p.m.

Fireside Chat

Main Stage

Introduction

- Robin Silvester, President and CEO, Vancouver Fraser Port Authority

Speaker

- Hon. Chrystia Freeland, Deputy Prime Minister, Minister of Finance
- Hon. Perrin Beatty, President and CEO, Canadian Chamber of Commerce

Thank You

- Mario Thériault, Chair, Canadian Chamber of Commerce

2:00 p.m. - 2:15 p.m.

1:1 Interview with Isabelle Hudon, President and CEO, BDC

Main Stage

Questioners: Sustainability, Women Entrepreneurs and Young Entrepreneurs

Questioners

- Courtney Hance, Founder and Chief Creative Officer, The Branding Firm Inc. (London Chamber of Commerce) - Female Entrepreneur question
- Réjean Caouette, Président, Hydro Coupe CRC (Chambre de commerce et industrie de Sherbrooke) - Sustainability question
- Charles Wong, Founder and President, CarePros (Leduc, Nisku and Wetaskiwin Regional Chamber of Commerce) - Young Entrepreneur question

2:15 p.m. - 2:30 p.m.

1:1 Interview with Shannon Joseph, Vice President, Government Relations and Indigenous Affairs, CAPP

Main Stage

2:30 p.m. – 3:30 p.m.

Panel Discussion #3: Building an Inclusive Recovery

Main Stage

Ensuring everyone has the opportunity to participate in, and rise up through, the workforce will foster stronger communities across the country, resulting in a more prosperous Canada that benefits all Canadians. Diversity and inclusion in the workplace fosters creative thinking, innovation and problem solving, providing organizations — and the country — with a competitive advantage. This panel will discuss opportunities for underrepresented segments of the Canadian population to participate in our economic activity through entrepreneurialism and the labour force.

Moderator

- Leah Nord, Senior Director of Workforce Strategies and Inclusive Growth, Canadian Chamber of Commerce

Panellists

- Shauna Archibald, Executive Director, Head of Client Delivery, JP Morgan Chase
- Raman Bassi, Director, HR Transformation, Air Canada
- Chris Fowler, President and CEO, CWB Financial Group
- Arlene Strom, Chief Legal Officer, General Counsel and Corporate Secretary, Suncor

Thank You

- Shakiba Shayani, President and CEO, Guelph Chamber of Commerce

3:30 p.m. – 4:00 p.m.

Health Break

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4:00 p.m. – 7:00 p.m.

Policy Resolution Debates

Policy Debate Room

Moderator

- Dave Levac, Former Speaker of the Ontario Legislature

Chair of the Policy Resolution Debate

- Brian Humphreys, Vice-President of Energy, Federated Co-operatives Limited and Chair, Board Policy Committee, Canadian Chamber of Commerce

Thursday, October 28

8:00 a.m. **Conference Platform Opens**

8:00 a.m. – 6:30 p.m. **Help Desk**
Available in Main Lobby

9:00 a.m. – 3:00 p.m. **Chamber Expo**
Expo Hall

10:00 a.m. – 10:45 a.m. **Annual Meeting of Members**
Main Stage

- Chair's Report
- President's Report
- Ratification of Prior Decisions of the Board
- Approval of the Public Accountant
- Approval of the Application for Extension of Time for Calling an Annual Meeting
- Election of New Directors
- Swearing in of Chair-elect
- Recognition of Outgoing Chair

10:45 a.m. – 11:00 a.m. **1:1 Interview with Jason Tremblay, Vice President, Finance, Strategy and Digital for North America, The Mosaic Company**
Main Stage

11:00 a.m. – 12:30 p.m. **Chamber 2025 Presentation and Panel Discussion**
Main Stage

Presenters

- Hon. Perrin Beatty, President and CEO, Canadian Chamber of Commerce
- Gayla Brock-Woodland, Chief Operating Officer, Canadian Chamber of Commerce
- Mary Jane Braide, Brand Strategist, Hambly & Woolley
- Dominic Ayre, Partner, Creative Director, Hambly & Woolley

Moderator

- Karl Tabbakh, Chair, Canadian Chamber of Commerce

Panellists

- Hon. Perrin Beatty, President and CEO, Canadian Chamber of Commerce
- Gayla Brock-Woodland, Chief Operating Officer, Canadian Chamber of Commerce
- Mario Thériault, Immediate Past Board Chair, Canadian Chamber of Commerce

12:30 p.m. - 1:15 p.m.

Lunch Break

Visit the Expo Hall

12:30 p.m. - 1:25 p.m.

Inaugural 2021-2022 Board Meeting

1:15 p.m. - 1:20 p.m.

Phrase that Pays Expo Prize Draw presented by our Expo sponsor, WEX, Inc.!

Speaker

- Robert Guaiani, Multi-Channel Sales Advisor, WEX Inc.

1:20 p.m. - 2:00 p.m.

Keynote Address: ESG and What It Means to the Network

Main Stage

Introduction

- Deborah Yedlin, President and CEO, Calgary Chamber of Commerce

Speaker

- Brendan McCracken, President and CEO, Ovintiv

2:00 p.m. – 3:00 p.m.

Panel Discussion #4: The New Normal

Main Stage

Across Canada, businesses and governments are evaluating how to best secure supply chains and improve response times for future emergencies. This panel will discuss best practices for companies to ensure their employees and customers continue to feel safe and lessons learned for governments to mitigate the impact for future crises.

Introduction

- Cyrus Reporter, Vice President, Government and Regulatory Affairs, CN

Moderator

- Mark Agnew, Senior Vice President, Policy and Government Relations, Canadian Chamber of Commerce

Panellists

- James Brodie, General Manager, Johnson & Johnson Medical Devices Companies Canada
- Michelle George, Chief Engineer, Vice President, Engineering and Storage and Transmission Operations, Enbridge Inc.
- Tina Lee, CEO, T&T Supermarket
- Jeff Zweig, President and CEO, Mosaic Forest Corporation

3:00 p.m. – 3:15 p.m.

Closing Remarks

Main Stage

- Hon. Perrin Beatty, President and CEO, Canadian Chamber of Commerce
- Karl Tabbakh, Chair, Canadian Chamber of Commerce

3:15 p.m. – 3:30 p.m.

Health Break

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Policy Resolution Debates

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Moderator

- Dave Levac, Former Speaker of the Ontario Legislature

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- Brian Humphreys, Vice-President of Energy, Federated Co-operatives Limited and Chair, Board Policy Committee, Canadian Chamber of Commerce