



Canadian  
Chamber of  
Commerce

Chambre de  
Commerce  
du Canada



## Jeff Leger

President  
*Shoppers Drug Mart*

Jeff Leger is President of Shoppers Drug Mart, a leading Canadian pharmacy retailer and one of the most trusted retail brands in the country. Shoppers Drug Mart is a division of Loblaw Companies Limited.

Over the past few years, Shoppers Drug Mart has been named one of the most admired company in Canada on the Leger Reputation Ranking; one of the most trusted brands by the Gustavson Brand Trust Index, a study that gauged consumer trust in the wake of the COVID-19 pandemic; and one of the most valuable Canadian brands in the Brandz 2020 report.

In his role at Shoppers Drug Mart, Jeff oversees the enterprise-wide strategy to provide a digitally connected healthcare solution for Canadians. His team is responsible for a number of efforts to make healthcare more accessible to Canadians, including the introduction of the PC Health app, investments in Virtual Care, and the expansion of the retail brand to The Health Clinic by Shoppers, and The Beauty Clinic by Shoppers.

Jeff serves on the Board of 2 Digital Health startups: Maple and League.

He is also the past co-chair of the Loblaw Diversity & Inclusion Council, and is an active contributor to industry associations, including acting as past Chair of the NPAC Board of Directors for several years.

In 2019, Jeff was recognized as Chain Drug Review's 2019 Retailer of the Year.

A proud native of Moncton, New Brunswick, Jeff is a licensed pharmacist and has worked in the hospital and generic pharmaceutical manufacturing sectors prior to joining Shoppers Drug Mart in 2008 as Director, Category Management. Jeff holds a BSc. Pharm. from Dalhousie University and MBA. from Université de Moncton.

