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# Mario Thériault

## Chair of the Board of Directors Canadian Chamber of Commerce

Mario Thériault is Chief Business Development Officer of the LAC Group, a global leading information services provider. Prior to holding this position, he was CEO and Founder of ShiftCentral Inc., one of North America's leading independent market intelligence agencies, based in Moncton, NB, and New York, NY, (acquired by LAC Group in 2019). LAC Group serves custom information products and services to leading organizations in the banking and financial services, health and life sciences, professional

services, telecom/IT and government sectors.

Throughout his career as an entrepreneur and an executive, Mario has overseen every aspect of business from mergers and financial matters to marketing, human capital, partnerships and innovation.

Mario completed ICD's Directors' Executive Program at Rotman and obtained his ICD.D designation in 2019. He holds a bachelor in social sciences from the Université de Moncton.

He has also been very active in his community for over 20 years, with a special interest in economic development issues and the arts. This engagement also includes an ongoing relationship with his alma mater.

Mario is also a published author, with three books of poetry and one book of short stories. He is the recipient of the Prix France-Acadie for *Terre sur mer*, short stories published in 1999.