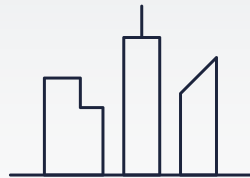




Amazon Canada Economic Impact Report

2020

Amazon in Canada



2 Tech Hubs



2 Sortation Centres



1 Data Centre Region



13 Fulfillment Centres
with 3 on the way in 2021



Operations located in over
25 Communities
in **5 Provinces**



15 Delivery Stations



Amazon in Canada

Investing in Canada

\$11b+

invested since 2010, including infrastructure and compensation to our employees.

Nearly **\$4 billion** invested in 2019 alone.

67,000

jobs created at firms other than Amazon since 2010, in industries including construction, hospitality, professional services, and retail.

Boosting the GDP

\$9b+

contributed to the Canadian GDP thanks to Amazon's investments between 2010 and 2019.

More than **\$3 billion** contributed in 2019 alone.



Amazon in Canada

REGIONAL IMPACT

British Columbia



5,500 full- and part-time employees in corporate, technology, and operations positions.

More than \$3 billion invested over the last decade.

Ontario



13,000 full- and part-time employees in corporate, technology and operations positions.

More than \$5 billion invested over the last decade.

Two dynamic Tech Hubs



VANCOUVER, BC

- More than 2,700 employees
- 5,000 jobs being added by 2023



TORONTO, ON

- More than 1,600 employees
- 2,000 jobs being added by 2023

Amazon in Canada

RAMPING UP GROWTH

Prairies



Close to \$600 million invested

3,600 employees

Quebec



More than \$500 million invested

500 employees

Supporting small- and medium-sized businesses by empowering them to sell in our store

30,000

Canada-based third-party sellers **from all 13 provinces and territories**—many of which are small- and medium-sized businesses—grossed more than \$1 billion on Amazon.ca in 2019, **growing 40% year over year.**



Canada-based third-party sellers **grossed more than \$2 billion** on Amazon online stores around the world.



45% of SMB sellers use Amazon to sell their products to customers outside of Canada.



Florence Luo

Jan & Jul

"I have loved sewing and knitting ever since I was a child. Fast forward to when my two daughters were born: I realized most of the clothing I bought hardly lasted because kids grow so quickly. Feeling inspired, I started experimenting with adjusting my kids' clothes to get more use out of them. Just like that, my Gro-With-Me designs were created!"

As a parent, there is nothing better than enjoying the great outdoors with my kids. Knowing Jan & Jul is helping families make those memories outdoors together is a beautiful thing for me."



VANCOUVER, BC

Supporting small business



Drizzle Honey

Aja Horsley

"I was formerly an environmental scientist working on urban agriculture and beekeeping projects. During this time, I noticed a gap in the honey market: there were no bee-friendly, innovative, health-conscious products. Even worse, the honey at the grocery store was often fake, wasn't locally produced, and had terrible, old-school branding. So I started Drizzle!"



CALGARY, AB



Angel Pet Supplies Inc.

Eran & Bar Konorty

"I was looking for a collar for my chocolate Lab (named 'Angel'). I was not able to find a collar that was well made, aesthetically appealing, and affordable at the same time. That is when I began to research and develop quality leather and hardware. I traveled extensively to meet experts, learn, and develop products with pets in mind. Today, Angel products are sold in over 2,000 retail stores and many other outlets, including on Amazon!"



TORONTO, ON



CHAMPS

Arjun & Shiv Chopra

"It seems the luggage industry has been longing for a disruptor for quite some time. Our business was born out of a passion for travel and belief that things could be done in a better way. Consumers today are smart, savvy, and seek uncompromised value in the things they buy—and they deserve to have an option that satisfies just that. From the way we design our luggage to the way we sell it, we have our fellow travelers in mind."



MONTREAL, QC

Supporting Canadian communities



Helping underrepresented and underserved children have access to computer science education

Amazon Future Engineer is a comprehensive childhood-to-career program designed to inspire, educate, and train low-income and other disadvantaged children and young people to pursue careers in computer science.



Helping writers share their stories

Amazon contributes to more than 15 literacy and arts-related organizations and events, including the Amazon Canada First Novel Award, First Book Canada, and the Writers' Trust of Canada.

\$3 million donated to COVID-19 relief efforts in 2020



More than 30 charities supported across Canada, including a multi-year partnership with the Breakfast Club of Canada.

And donations to causes include:



AWS in Canada

Amazon Web Services (AWS) Cloud operates **77 Availability Zones** within **24 geographic regions** and has the largest footprint globally serving millions of customers.



The AWS Canada (Central) Region has **three Availability Zones** that are each made up of one or more discrete data centres.



AWS data centres in Canada draw from a regional electricity grid that is **almost entirely powered by hydro power.**

TENS OF THOUSANDS OF AWS CUSTOMERS IN CANADA, INCLUDING:



Gartner, Magic Quadrant for Cloud Infrastructure & Platform Services, Raj Bala, Bob Gill, Dennis Smith, David Wright, Kevin Ji, 1 September 2020. This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from AWS. Gartner does not endorse any vendor, product, or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.



Magic Quadrant for Cloud Infrastructure as a Service, Worldwide (2020)

For the tenth year in a row, AWS is evaluated as a Leader in the 2020 Gartner Magic Quadrant for Cloud Infrastructure and Platform Services.



Supporting SMBs



Lori Weir

CEO, Four Eyes Financial, a leading regulatory technology company modernizing compliance for Canadian Wealth firms

"In 2020 the world experienced massive change. And the investment industry was able to quickly respond to regulators and clients with the support of cloud computing and digital platforms. Four Eyes is an Amazon Select Technology partner leveraging AWS on our digital platform to enable compliant and seamless multi-channel experiences."



ST JOHN, NB
19 EMPLOYEES



Louis-Félix Boulanger

Chief operating officer and co-founder of BonLook, the ultimate destination for fashion eyewear wardrobes

"AWS helps us give our development teams the best possible tools for them to build innovative solutions. This has enabled us to rapidly digitize our business, optimize our workflows, and improve the traceability of our actions across the enterprise. By choosing AWS, we are confident that we're building resilient solutions that will enable us to scale and grow unhindered by technical difficulties."



MONTREAL, QC
36 RETAIL LOCATIONS
405 EMPLOYEES



Ben Sanders

Co-founder and CEO of Proof, which enables the public sector to complete approvals faster

"Despite all the challenges 2020 has brought forth, these can be incredible opportunities too for innovation to propel us forward. We're certainly seeing the impact for government as a policy window has emerged, catapulting our public sector into the digital age. AWS is helping us accomplish in a matter of days what previously took years. In the case of government finally going digital, it's about time."



WHITEHORSE, YT
8 EMPLOYEES

Developing cloud skills



"We set out on the ambitious goal to catalogue and analyze all public sequencing data of the coronaviruses and their animal reservoirs—40 million gigabytes of raw DNA/RNA sequence data—to understand how the novel virus would jump and mutate between species. The project was far more complex than we would have imagined, but with the help of the team at the CIC and AWS's super computing powers, we were able to focus on the science and deliver our project fast. I could not have asked for a better collaboration!"

—Artem Babaian, PhD, researcher at University of British Columbia



The UBC Community Health and Wellbeing CIC, powered by AWS, opened in 2020. It is one of 12 Cloud Innovation Centres globally and is a public-private collaboration between UBC and Amazon. A CIC identifies digital transformation challenges, the problems or opportunities that matter to the community, and provides subject matter expertise and CIC leadership. AWS brings Amazon's innovation process, skilled cloud expertise, and global solution reach-back to assist UBC in identifying the best solutions for the challenges presented by their end user community.



"My goal was to learn to build and deploy applications through a CI/CD pipeline. I credit AWS Educate for helping me understand how to do that. Now I am able to use my knowledge of AWS every day at my SWE within AWS. AWS Educate provided me with priceless information that will help me continue to be successful in the world of software engineering. Getting hands-on knowledge from the professionals who use and build AWS was second to none. Cloud is shaping our world today. To be a part of that change thrills me."

—Darren Pankoff, Computer Science and Psychology at the University of Western Ontario



AWS Educate is used in more than 200 countries and territories. It connects 3,500 institutions and over 10,000 educators, and more than a million students have joined since its launch. Ninety-nine Canadian institutions have joined AWS Educate.



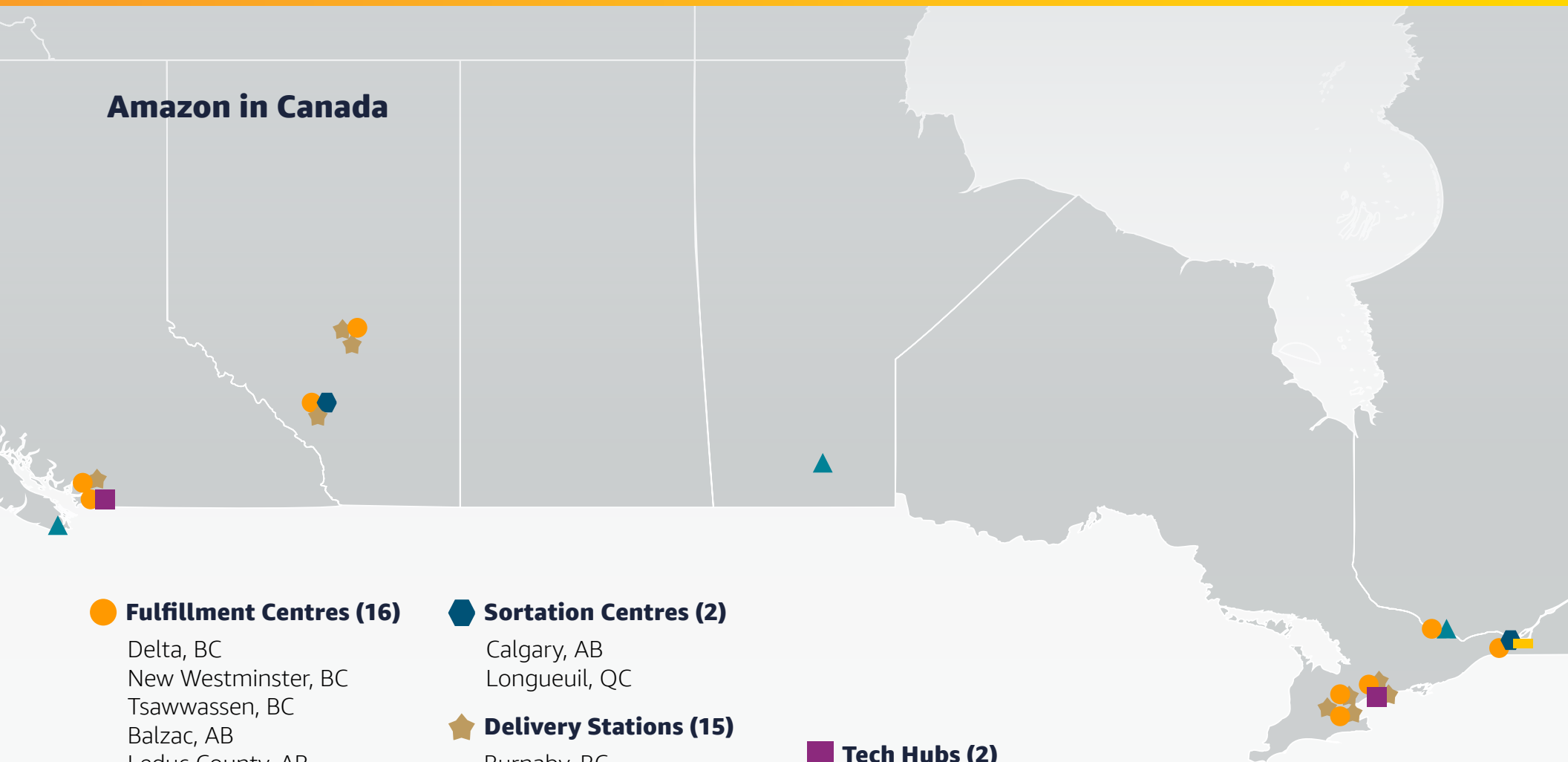
"I arrived in Canada late last year, and the prospects of me continuing to work in electrical engineering just weren't feasible with the number of years it would take to get accredited. I attended an AWS Summit in the spring and discovered that cloud computing offers me a rich area for growth. I am very thankful for the AWS re/Start program and the team at AWS and YES because I am confident I will be working in this new field soon."

—Vrutika Nagar, Toronto AWS re/Start learner



AWS re/Start is a full-time, classroom-based skills development and training program that prepares individuals for careers in the cloud and connects them to potential employers. A technology background is not required. AWS re/Start kicked off virtually in July 2020 with Youth Employment Services (YES) in Toronto.

Amazon in Canada



● Fulfillment Centres (16)

Delta, BC
 New Westminster, BC
 Tsawwassen, BC
 Balzac, AB
 Leduc County, AB
 Ajax, ON (2021)
 Brampton, ON (2)
 Caledon, ON
 Hamilton, ON (2021)
 Milton, ON
 Mississauga, ON
 Ottawa, ON (+1 in 2021)
 Scarborough, ON
 Lachine, QC

● Sortation Centres (2)

Calgary, AB
 Longueuil, QC

★ Delivery Stations (15)

Burnaby, BC
 Surrey, BC
 Calgary, AB (2)
 Edmonton, AB
 Leduc County, AB
 Brampton, ON
 Whitby, ON
 Toronto, ON (4)
 Kitchener, ON
 Vaughan, ON
 Cambridge, ON

■ Tech Hubs (2)

Vancouver, BC
 Toronto, ON

▲ Corporate Offices (3)

Victoria, BC (AbeBooks)
 Winnipeg, MB
 Ottawa, ON

■ Data Centre Region

Montreal, QC

amazon

