



Canadian Chamber of Commerce releases report on Canada's digital economy

Ottawa, June 22, 2009 - The Canadian Chamber of Commerce released a report today urging the government to treat information and communications technology (ICT) as a core pillar of Canada's future economic success.

Mapping the Future of the Digital Economy: Key to Canada's Economic Success benchmark's Canada's progress to date on ICT and e-commerce adoption and provides concrete recommendations for government to stimulate the knowledge-based economy. The report was unveiled at a government sponsored conference where stakeholders were brought together to discuss the future of the digital economy.

"This report is designed to be a jumping off point for legislators and government officials to use as they develop their strategy for putting Canada back on top in ICT and e-commerce adoption", Canadian Chamber President and CEO Perrin Beatty said. One of the key recommendations in the report is for the government to create a National ICT Strategy. "The Canadian Chamber has called on the government to set up this strategy and a council of stakeholders for many years", Beatty continued. "We were a world leader in e-commerce and ICT adoption, but we've slipped. We need get back on track and create a climate in Canada where we can continue to attract and keep business and knowledge-based workers in the ICT industry".

Without proper investment and dedication to ICT, innovation and protecting intellectual property rights, Canada's productivity will be limited and other nations will continue to surpass us as a destination for both domestic and international business investment. Canada must take back its proper place as a world leader in innovation and invest in our future economic growth immediately.

"We look forward to working with the government to get this initiative moving. Canada simply must be at the forefront of the next wave of innovation," concluded Beatty.

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