



## TELUS named most outstanding philanthropic corporation with global award

**Ottawa, January 27, 2010:** TELUS has been named the top philanthropic corporation for 2010. TELUS is the first Canadian company to ever receive this global honor.

The Association of Fundraising Professionals (AFP) will honor TELUS Corporation, a Canadian telecommunications company, with the 2010 Freeman Philanthropic Services Award for Outstanding Corporation at its Awards for Philanthropy event in Baltimore, Maryland on April 13.

“TELUS understands that businesses are part of the larger community. I hope that this recognition of their philanthropic efforts will encourage other organisations to look at how they can best contribute to the public they serve.” said Perrin Beatty, the Canadian Chamber’s President and CEO.

The award honors a corporation that demonstrates outstanding commitment through financial support and encouragement and motivation of others to take on leadership roles in their communities. Guided by its motto, “We Give Where We Live,” TELUS, its team members and retirees have contributed \$158 million to charitable and not-for-profit organizations and volunteered more than 3 million hours of service to local communities since 2000. TELUS gave \$24 million in 2009 alone to a variety of community initiatives, including support to children’s hospitals, food banks, military family funds, Alpine Canada Alpin, and the Juvenile Diabetes Research Foundation, who TELUS also partners with to hold the annual TELUS Walk to Cure Diabetes.

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Contact:  
Kathryn Anderson  
Director, Communications and Marketing  
Office: 613.238.4000 ext. 231  
Cell: 613.797.1860  
[kanderson@chamber.ca](mailto:kanderson@chamber.ca)