



THE CANADIAN
CHAMBER
OF COMMERCE

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DE COMMERCE
DU CANADA



FREDERICTON
CHAMBER
OF COMMERCE
The Voice of Business



2017 AGM and Convention Sponsorship Opportunities

AGM & CONVENTION 

September 23-25 | Fredericton, NB | #CCCAGM17





AGM & CONVENTION 17

As the Chair of the Board of Directors of the Canadian Chamber of Commerce, I would like to thank you for taking the time to review the sponsorship opportunities for our 2017 AGM and Convention.

Our AGM and Convention is our largest and most prestigious event of the year, bringing together over 320 chamber of commerce executives and community business leaders to discuss the latest developments, trends and issues that are important to the Canadian business community and to develop solutions to the barriers that are holding Canadian business back, setting our policy agenda for the upcoming year.

It is the opportunity for chambers of commerce to bring forward to the Canadian chamber network the key concerns of their member businesses so that resolutions that will foster a stronger, economic environment for business can be established and presented to the federal government.

Being a driving part of the Canadian Chamber's AGM and Convention is an excellent opportunity for your company to contribute to the competitiveness of the Canadian business community while furthering its reach and targeting its products and services to business executives—people who are looking for strategic ways to maximize their bottom lines.

Numerous sponsorship opportunities exist that feature public and corporate recognition throughout the months leading up to the event and beyond. Our website and member communication vehicles will expand your company's visibility beyond our delegates in attendance providing you full value for your contribution.

I hope to count on your support of this important event to the Canadian business community.

Duncan Wilson
Chair of the Board of Directors

For further information, please contact:

Chuck Wright, Director, Sponsorships and Business Development
416.868.6415 (250) | cwright@chamber.ca

SPECIAL RECOGNITION OPPORTUNITIES

DIAMOND: ONE OPPORTUNITY AVAILABLE

Gala Dinner Sponsor

- Opportunity to provide welcoming remarks during the gala (2 minutes)
- Logo on signage in the function room
- Two seats at a head table, in addition to 4 tickets, at the gala dinner
- Opportunity to provide one paperless promotional item, supplied by the sponsor, in the delegate kit
- Opportunity to provide one confectionary item, supplied by the sponsor, at each place setting
- Opportunity to have a booth showcasing your company in the Expo (staffing and associated booth costs are the responsibility of the sponsor); a pop-up banner placed in the Expo area is also an option



PLATINUM

Two Lunch Sponsorships Available: September 23 and September 25

- Opportunity to provide welcoming remarks during your lunch (2 minutes)
- Logo on video display in the function room
- One table of eight at your lunch
- Opportunity to provide one paperless promotional item, supplied by the sponsor, in the delegate kit
- Opportunity to have a booth showcasing your company in the Expo (staffing and associated booth costs are the responsibility of the sponsor); a pop-up banner placed in the Expo area is also an option

Gala Entertainment Sponsor: September 25

- Logo on signage in the function room
- Opportunity to provide one paperless promotional item, supplied by the sponsor, in the delegate kit
- Opportunity to have a booth showcasing your company in the Expo (staffing and associated booth costs are the responsibility of the sponsor); a pop-up banner placed in the Expo area is also an option

\$21,500 Member Rate

\$23,500 Non-member Rate

Chamber Competition Sponsor: September 23

- Opportunity to provide remarks (2 minutes) and assist in the presentation of the awards
- Logo on the competition's application form, promotional materials and certificates
- Logo on video display in the function room
- Opportunity to provide one paperless promotional item, supplied by the sponsor, in the delegate kit
- Opportunity to have a booth showcasing your company in the Expo (staffing and associated booth costs are the responsibility of the sponsor); a pop-up banner placed in the Expo area is also an option



GOLD

Gold level sponsors will receive recognition throughout the following sessions/activities:

- Chamber Expo and the Poker Run
- Breakfast on September 24 and on September 25
- Policy Resolution Debates on September 24 and on September 25

Special Recognition

- Must provide a prize for the Poker Run (one prize per sponsor for a total of five prizes)
- Opportunity for one representative per sponsor to present the prize during the Poker Run draw at lunch on Monday, September 25
- Logo on playing cards for the Poker Run
- Logo on video displays in the function area
- Opportunity to provide one paperless promotional item, supplied by the sponsor, in the delegate kit
- Opportunity to have a booth showcasing your company in the Expo (staffing and associated booth costs are the responsibility of the sponsor); a pop-up banner placed in the Expo area is also an option

\$16,500 Member

\$18,500 Non-member Rate



SILVER

Refreshment Breaks and VIP Hospitality Suite Sponsor

- Table-top signs at all refreshment stations
- Opportunity to provide one paperless promotional item, supplied by the sponsor for the delegate kit
- Opportunity to display a pop-up banner in the Expo area

\$10,000 Member Rate

\$12,000 Non-member Rate



BRONZE: NINE OPPORTUNITIES AVAILABLE

1. Registration and Information Desk Sponsor
2. Name Badge Holder Sponsor
3. Delegate Kit Sponsor
4. Digital Photo Gallery Sponsor
5. Welcoming Reception Sponsor, September 23
6. Chambers of the 21st Century Session Sponsor, September 25
7. Delegate Tour Sponsor, September 25
8. Pre-gala Reception Sponsor, September 25
9. After Party Sponsor, September 25

All nine sponsorship opportunities will have the sponsor's corporate identification represented on all materials associated with the opportunity, including logo on video displays or signs in the function area, if appropriate. This an exclusive opportunity with only your corporate identification displayed on the chosen item or at the chosen event.

\$6,000 Member Rate

\$8,000 Non-member Rate



FRIENDS OF THE CHAMBER: UNLIMITED

Annually, many Canadian businesses recognize the importance of the Canadian Chamber's AGM and Convention and choose to lend financial assistance to the development and outcome. In turn, the Canadian Chamber is honoured to be able to provide corporate recognition for this investment combined with a great opportunity to network.

\$3,000 Member Rate

\$5,000 Non-member Rate



ADDITIONAL RECOGNITION ASSOCIATED WITH SPONSORSHIP

Recognition	Diamond	Platinum	Gold	Silver	Bronze	Friend
Recognition on the Canadian Chamber's website						
Recognition on the AGM and Convention's webpage	Hyperlinked logo	Hyperlinked logo	Logo	Logo	Name	Name
Banner ad	✓ run for two weeks	✓ run for one week				
Recognition in communications to members prior to the event						
Sponsor listing in direct mail and email campaigns	Logo	Logo	Logo	Logo	Name	Name
Opportunity to include a banner ad in one email campaign	✓	✓				
Recognition in the AGM and Convention's printed program						
Sponsor listing	Logo	Logo	Logo	Logo	Name	Name
Opportunity to include an ad	Full page	Half page	Quarter Page			
Recognition on video displays throughout the meeting venue	Logo	Logo	Logo	Logo	Name	Name
Recognition on display banners in the main function rooms	Logo	Logo	Logo	Logo	Name	Name
Complimentary tickets to our Gala	4 + 2 seats at a head table	4				

Please note that all recognition items expire Dec. 31, 2017.

EXHIBITION ONLY

The Chamber Expo gives you exclusive access to chamber managers and business executives to showcase your products and services, nurture existing relationships and build new ones. Elements of the meeting's program, including a Poker Run draw and scheduled breaks, are built around the Expo, ensuring one-on-one time with delegates. The Chamber Expo will also be open to businesses that are members of the Fredericton Chamber of Commerce, maximizing your company's exposure.

During the scheduled breaks, exhibitors are encouraged to engage delegates by offering product demos or draws at their booths.

Dedicated time for delegates to explore the Chamber Expo

Networking Reception in the Chamber Expo on Saturday, September 23

6-7 p.m.

Refreshment Breaks in the Chamber Expo on Sunday, September 24

9:30-10 a.m., 11-11:30 a.m.,
12-12:30 p.m. and 2-2:30 p.m.

All 2017 AGM exhibitors will receive the following:

- Your company's name listed on the AGM's web page
- Your company's logo listed in the AGM program
- Your company's name listed on display banners in the main function rooms
- The opportunity to hold draws at your booth

Booth details

- One 8' x 8' booth space
- One draped 8' backdrop and 3' side rails
- One draped 6' table and two chairs
- Electricity
- Wi-Fi Internet
- Name badges for all booth staff
- Access, for up to two booth staff, to the refreshment breaks and to Sunday's breakfast and lunch

Please note:

The floor of the venue is carpeted; any supplemental flooring is the responsibility of the exhibitor and is subject to approval.

\$1,900 Member Rate

\$2,300 Non-member Rate

For further information, please contact:

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