



The Voice of Canadian Business™

**CONNECT! BRANCHÉ!**

Le porte-parole des entreprises canadiennes<sup>MD</sup>

Provincial chambers meeting in Regina, June. Front: "Men in Plaid" Rocco Rossi, Ontario Chamber & Ken Koby, Alberta Chambers. Back, L-R: Trevor McPherson, Ontario: Steve McLellan, Saskatchewan Chamber: Chuck Davidson, Manitoba Chambers: Sheri Somerville, Atlantic Chamber: Jean-Guy Delorme, FCCQ

June 2018

## All provincial and territorial CEOs sign on to PM letter re tariffs

The heads of the provincial and territorial chambers have all signed on to a letter to the prime minister supporting the government's firm position that steel and aluminum exports from Canada do not pose a national security threat to the U.S.

All of these leaders strongly support the dismantling of trade barriers and regret that the Canadian government is forced to propose retaliatory measures on U.S. exports to Canada.

That being said, the American government's actions leave Canada no choice but to respond in a fashion designed to encourage the withdrawal of U.S. steel and aluminum tariffs at the earliest possible opportunity.

To read the letter in its entirety, please visit our [website](#).

## Corporations Canada launches a new tool to help boards of trade create bylaws

Corporations Canada is introducing a new tool for boards of trade that are federally incorporated under the *Boards of Trade Act* (BOTA). The [bylaw builder](#) is an interactive online tool that was developed to help new and existing boards of trade to create and update their bylaws.

The bylaw builder offers two advantages: it combines BOTA legislative requirements with good corporate governance practices to promote the standardization of practices across the sector. The builder will also allow boards of trade to customize suggested options or put in their own provisions.

Boards of trade are encouraged to refer to the new [bylaw builder](#) when looking for guidance with new bylaws or when conducting a review of their existing bylaws.

Corporations Canada, in reviewing and releasing this document have taken steps to bring some requirements of BOTA into current good governance practice where they could (given the Act's restrictions).

This development is a HUGE step forward. It is also a step that the BOTA Task Force is pleased to see taken as it will help many chambers be compliant where they have struggled in recent months.

Next to be tackled by the BOTA Task Force is the Act. Over the coming months this task force will take a deep look at the requirements of BOTA and then work with Corporations Canada to get have some amendments made which should bring BOTA into the 21st century.

To access the Bylaw Builder, visit Corporations Canada's [website](#).

## Private Business Growth Award - now open for nominations!

Our partnership with Grant Thornton on the Private Business Growth Award enters into its sixth year this year.

Through this program we are pleased to recognize Canadian trailblazers - businesses that have achieved strategic and sustainable growth the following areas: innovation, market development, people and culture, strategic leadership and/or improvements in financial measures.

It's easy to apply or to [nominate a business](#) from your community of members — which is why we are encouraging you to do so. The application deadline is [July 12, 2018](#), and now is the perfect time to put a deserving business in the spotlight.

Just by entering, applicants get to share their business success stories with a judging panel of eight Canadian business leaders. The Top 10 finalists receive:

- An invitation to an exclusive CEO roundtable with fellow finalists, comprised of prominent business leaders right across Canada;
- great opportunities to share their growth story in a Globe and Mail article and in a video profile. They will be featured on the Private Business Growth Award website, in print and digital advertising, in a national news release and on social media; and
- they also receive a Private Business Growth Award icon to add to their online and print materials to mark their achievement.

We know that the requirements for this award apply to a small slice of your membership but think about those businesses who have won your big business or new business award categories in the last few years - there could be some potential winners in this group.

If your chamber is the nominator of one of the 10 finalists, you will have the opportunity to go to the awards gala. It's a great event and an opportunity to celebrate some of Canada's leading business success stories. The event will be held in Toronto on November 28.

## 50 over 50 Awards

The fastest growing segment of business start-ups in Canada continues to be over the age of 50. It's time to recognize their accomplishments and let Canada know what they have to offer!

Do you have members that are over 50 years old? Or members that have started a business as an encore career prior to or after retirement? Why not celebrate this special group of entrepreneurs by making them aware that they can apply for a 50 over 50 Award.

The 2018 WISE 50 over 50 Award recognizes and celebrates hard-working, experienced Canadians who have started their business after the age of 50. The awards are given to 50 business owners who deserve recognition for their success. You can find out about each of the 2017 winners on the program [website](#).

Open to Canadian residents who started their business after turning 50, applications/nominations must be submitted by [June 30](#). A group of the 2017, 50 over 50 Award winners, will be this year's judges. The awards will be presented in the fall 2018.

More information & the application form for the #50over50 awards can be found at [www.50over50awards.ca](http://www.50over50awards.ca).

If you have any questions, please contact Wendy Mayhew, [wendy@wise-seniorsinbusiness.com](mailto:wendy@wise-seniorsinbusiness.com).

Join us as we host a webinar on the *Value of Collaborating with the Esso Business Card Program* Wednesday, June 27, 2018 from 1:30 p.m. - 2:30 p.m. EDT

As a member of the Canadian Chamber, you and your members are able to access the Esso Business Card program as a member value-add program. Businesses that sign up, receive 3.5 cents off a litre at all Esso stations across Canada and North America. Whether you are already promoting this program or it is new to you and your chamber, this webinar is for you.

Join our webinar to hear from speakers from Esso who will share tips on how to use this program as a recruitment and engagement tool with your members. Gain a better understanding of the opportunities that Esso brings to your chamber to reach into your community for member businesses.

Esso wants to work with you to ensure our partnership can reach your members in the most effective way and build on your chamber's local brand and reputation. Also, hear how other chambers are using the program to grow their memberships.

Join us for this webinar on June 27, 2018 at 1:30 p.m. Eastern; please [register](#) for this webinar.

## ATTENTION: AGM Bursary!

We're also pleased to tell you that Esso is sponsoring our AGM bursary this year. You could end up attending our AGM for no cost but huge gain!

Chambers that are using the Esso program are encouraged to tell us how you are using the program as part of your application. **Deadline is July 9.**

## CCEC 2018 Conference | Chamber Transformation

Is it time for your chamber to break away from the "same old, same old?"

Then you won't want to miss the 2018 Chamber of Commerce Executives of Canada (CCEC) conference where the theme is chamber transformation - your chance to learn and reflect on:

- major forces and trends in the world and what it means for chambers
- exploring strategy through the lens of curiosity
- how to deliver purpose, inspire people and build a platform for exceptional results
- the future of membership models and fostering membership relationships and
- the seven components of good governance.

Click [here](#) to see conference flyer for complete session descriptions.

**Please remember:** this is a separate conference and registration from the Canadian Chamber's and requires a separate registration.

## Hill Day - Please advise!

Don't forget to let us know if you are interested in participating in our Hill Day on October 22/23.

Please confirm (or reconfirm) your interest in attending this event - [by June 30](#) - with [Jennifer Hagen](#) if you wish/are able to participate.

## New chamber leaders across the country

**Jason Tereszko**, secretary, Almaguin Highlands Chamber of Commerce (ON), [almaguinhighlandschamber@gmail.com](mailto:almaguinhighlandschamber@gmail.com).

**Nicole Gibson**, interim executive director, Ajax-Pickering Board of Trade (ON), [NGibson@apboardoftrade.com](mailto:NGibson@apboardoftrade.com).

**Bernice Deleenheer**, president, Bow Island/Burdett & District Chamber of Commerce (AB), [chamber@bowislandchamber.com](mailto:chamber@bowislandchamber.com).

**Andy Kear**, president, Bridgetown and Area Chamber of Commerce (NS), [info@bridgetownareachamber.com](mailto:info@bridgetownareachamber.com).

**Terri Hampson**, president, Elk Point Chamber of Commerce (AB)

**Susan Charnell**, president, Greenwood Board of Trade (BC) [susan@capitalproforma.com](mailto:susan@capitalproforma.com).

**Rebecca Shelley**, office manager, Grimsby & District Chamber of Commerce (ON), [rebecca@grimsbychamber.com](mailto:rebecca@grimsbychamber.com).

**Jennifer Locke**, manager, Haliburton Highlands Chamber of Commerce (ON), [jennifer@haliburtonchamber.com](mailto:jennifer@haliburtonchamber.com).

**Jocelyn Lanovaz**, president, Mannville & District Chamber of Commerce (AB).

**Samantha Murphy**, executive director, Miramichi Chamber of Commerce (NB), [mirchamber@nb.aibn.com](mailto:mirchamber@nb.aibn.com).

**Gina Ruttan**, president, New Hamburg Board of Trade (ON) [president@nhbot.ca](mailto:president@nhbot.ca).

**Heather Bendera**, executive manager, Ponoka & District Chamber of Commerce (AB), [chamberp@telus.net](mailto:chamberp@telus.net).

**Kathleen Yurchesyn**, CEO, Sydney & Area Chamber of Commerce (NS), [kathleen@sydneyareachamber.ca](mailto:kathleen@sydneyareachamber.ca)

**Hollie Blanchette**, president, Valemount & Area Chamber of Commerce (BC), [info@valemountchamber.com](mailto:info@valemountchamber.com).

**Kim Carroll**, executive assistant, Valleyview & District Chamber of Commerce (ON), [info@valleyviewchamber.ca](mailto:info@valleyviewchamber.ca).

**Dana Severson**, executive director, Whitecourt & District Chamber of Commerce (AB), [manager@whitecourtchamber.com](mailto:manager@whitecourtchamber.com)

## New Home

On June 1, we moved.

Our new address is 1700 – 275 Slater Street, Ottawa, ON K1P 5H9. Please be sure to update your database.