

Connections

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November 2016

THE CANADIAN CHAMBER OF COMMERCE
LA CHAMBRE DE COMMERCE DU CANADA



The Voice of Canadian Business™
CONNECT! BRANCHÉ!
Le porte-parole des entreprises canadiennes^{MD}

We are prepared to show the benefits of trade to President Trump

We congratulate President-elect Donald Trump on his historic win and welcome the opportunity to work with him and his administration on enhancing trade between our two countries.

While there is a long list of topics we will need to address, from softwood lumber to NAFTA to pipelines, at the top of our agenda is the issue of border management. This issue came up repeatedly in the U.S. electoral campaign, and it is vital for bilateral trade that the border between Canada and the U.S. remain open and allow for the swift passage of goods. As nearly three-quarters of Canadian exports go to or through the U.S., an open border is critical for our economic health.

It will be important for our government to build a solid relationship with the new administration and to demonstrate the benefits both of our countries receive from our common ties. We look forward, in partnership with the Canadian government, to working with the new administration and our American counterparts on a number of crucial initiatives.

For more information, please contact [Adriana Vega](#), Director, International Policy.

Don't miss our *Five Minutes for Business* from earlier this week, entitled *United States of Shock* where the focus is analysis of the jaw-dropping results of the U.S. presidential election.

November 29: best-selling author Alec Ross will speak at our breakfast event in Ottawa

Don't miss your opportunity to see Alec Ross, former senior advisor for innovation to Hillary Clinton, and author of the *New York Times* best-selling book, *The Industries of the Future*, speak about how technology got us into this mess, maybe it can get us out?

The *Industries of the Future* provides an insider's perspective on emerging digital industries. Many of these emerging technologies, including robotics, genomics, the codification of money into currencies such as Bitcoin and the development of *Big Data* analytics, were once considered science fiction. These technological changes build upon the proliferation of personal computers and telecommunications technology in the late 20th century. Many of these changes, such as enhanced robotics, will begin altering North American lifestyles by the end of the next decade.

Mr. Ross will be speaking to our board the night before, but we thought more people should hear what he has to say. At our breakfast event, Mr. Ross will discuss how geopolitics, technology and innovation are disrupting politics and markets around the world, for better and worse and offer his insight into the outcome of the U.S. presidential election.

Don't miss this unique opportunity to hear from one of the players who was in the trenches.

Join us in Ottawa for *Technology Got Us into This Mess, Maybe It Can Get Us Out!*

Members get a special pricing so if you are in Ottawa, we'd love to see you!

Click [here](#) for more information and to purchase tickets.

November 11: A day to remember and reflect

This edition of *Connections* comes out on November 11 - a day that marks a holiday for some, not others.

But it is a day when all of us will pause, whether in the office or not, to reflect upon those that have paid the ultimate sacrifice and fallen in the service of their country. We also honour those that came back and can thank them personally for their service.

The Remembrance Day ceremony has played a major role in remembrance for decades. Remembrance Day is an important day in the Canadian calendar and is an opportunity to give meaning to past sacrifice and acknowledge the courage of those presently serving. Each year, on the eleventh hour of the eleventh day of the eleventh month, we gather in memorial parks, community halls, workplaces, schools and homes to observe a moment of silence and mark the sacrifice of so many.

We are working on November 11. If you need to reach out, we will be here to serve you.

The role of business in reconciliation with Indigenous peoples: how to move forward

We are exploring one of the highest profile issues on the minds of the federal government and Canadian business: renewing a nation-to-nation relationship with Indigenous peoples. The commitments of the federal government present opportunities for – and questions from – Canada's businesses.

On October 26, Perrin Beatty hosted a roundtable in Ottawa to examine the role of business in reconciliation and how to move forward. Roundtable attendees included Rt. Hon. Paul Martin, Hon. Bob Rae, representatives of national Indigenous organizations and government, Aboriginal law experts and Chamber members. Not surprisingly, everyone had different perspectives to offer on this issue. All agreed, however, that while government needs to take the lead, business and Indigenous peoples cannot wait and can do a lot on their own to improve their relationships.

In addition, earlier this fall, we released a report *Seizing Six Opportunities for More Clarity in the Duty to Consult and Accommodate Process* (September 2016) and have also added an Indigenous

Affairs policy committee to our list of policy committees. For more information on any of these initiatives, contact [Susanna Cluff-Clyburne](#), Director, Parliamentary Affairs.

Three back-to-back webinars on climate change | climate change and policy and Canadian business: virtual workshops: November 30 1:30 -5:00 PM EST

The UN's *Paris Climate Agreement* entered into force on November 4; the world's attention now turns to how the historic agreement will be implemented.

Environment ministers from around the world will gather in Morocco this month to move forward on the rules, funding and institutions that will give substance to the international agreement.

After nine months of consultation and deliberation, the federal government will announce its new plan at a First Minister's meeting in December. A national price on carbon has already been announced and will be a central feature of this plan.

Climate change has shifted from a moral and ecological concern to an economic issue. Businesses will be the source of the innovation that will allow the economy to lower greenhouse gas emissions while maintaining a high standard of living. They will also bear the brunt if poorly designed policies put the Canadian economy at a competitive disadvantage. Understanding the risks, and the opportunities, of this new world of climate policy is key.

We are hosting a series of three webinars on November 30 focused on international and national climate policy and the link to business.

The goal is to provide background information on these policy developments to help chambers advise their members.

The workshop will consist of three sessions:

Webinar 1) **From Paris to Marrakesh to Ottawa – The Paris Agreement and Canada's National Climate Plan**

November 30, 1:30 to 2:20 PM EST

Katrina Marsh, our Director, Natural Resources and Environmental Policy, will provide an overview of the *Paris Agreement* as well as the key results of this year's follow up negotiations in Marrakesh. This session will also go over the federal government's policy consultations since last March's *Vancouver Declaration on the Pan-Canadian Framework for Clean Growth and Climate Change*, as well as key questions going into the December First Minister's meeting.

Webinar 2) **Carbon Pricing 101 with the Ecofiscal Commission**

November 30, 2:30-3:30 PM EST

Chris Ragan, Chair of Canada's Ecofiscal Commission and McGill economics professor, will provide a high-level summary of recent research from the Commission, including the case for carbon pricing rather than direct regulatory control, the household impact, the challenges created for the competitiveness of Canadian business and the all-important but under-appreciated issue of how carbon-pricing revenues can be "recycled" back into the economy.

Webinar 3) **Carbon and your Business: From Cost to Competitive Advantage**

November 30, 3:45 -5:00 PM EST

Carbon pricing isn't *coming* to Canada; it's already **here**. Eighty per cent of Canada's GDP comes from provinces that have implemented some form of carbon pricing. What can businesses do to lower their exposure to carbon pricing and turn it to their own competitive advantage? Panellists are to be confirmed.

Chambers are invited to participate in any or all of these sessions.

If you have policy committees/volunteers that are especially interested in environmental issues, please include them in this invitation.

To register, please do so through this [link](#).

Please note: when we ask for registration, it is to ensure we have capacity equal to volume for callers. Only those who register will be sent webinar details.

Strat Plan: update to members

Earlier this week, we held a teleconference with chambers on our recently approved strategic plan. Our COO Guy Legault introduced the four pillars of the plan, and the call provided an opportunity for members to ask any questions on the strategic direction contained within this plan. We did record the session and you can download it [here](#).

The holidays are coming...

Do you have someone on your list who is in need of a new computing device? When you plan your holiday shopping, don't forget to check out our new [Lenovo program](#) with 1-800Members.

You and your members are eligible to receive discounts of up to 30% off the everyday public web price on a wide range of Lenovo products, including laptops, tablets, desktops, workstations, servers, accessories and more!

Take advantage of great deals on top products for the home and office, such as the award-winning ThinkPad laptops and innovative multimode YOGA tablets. For more information on how you can start saving you and your members money, tap [here](#).

New leaders in the network

Join us in welcoming the following new chamber execs to the chamber network; if they're in your region of the country, why not personally welcome them to the network?

Naomi Larsen, executive director, Chetwynd Chamber of Commerce (BC), manager@chetwyndchamber.ca.

Crystal Young, executive director, Humboldt & District Chamber of Commerce (SK), executivedirector@humboldtchamber.ca.

Pamela Haire, administrator, Lincoln Chamber of Commerce (ON), info@lincolnchamber.ca.

Brenda Birkland, administrator, Springwater Chamber of Commerce (ON), info@springwaterchamber.ca.

Tammy Chouinard, marketing and membership coordinator, Wallaceburg & District Chamber of Commerce (ON), info@wallaceburgchamber.com.

On a sad note...

Chamber managers will no doubt recognize the name Pat Tenney. Pat passed away earlier this week. Pat had been the executive director for the Lloydminster Chamber for 17 years. During her many years at the helm, Pat has won Chamber Executive of the Year with the Alberta Chambers, Chamber Executive of the Year with the Chamber of Commerce Executives of Canada, and the Roger Phillips Chamber Builder award with the Saskatchewan Chamber. Pat was been a strong supporter of the chamber movement and was always willing to mentor other chamber managers.

In an generous gesture, Pat's wishes were that any memorial monies be contributed to the Pat Tenney Scholarship, available to a Lloydminster student pursuing studies in business. If you wish to contribute, cheques can be made to the Lloydminster Chamber of Commerce, line item: Pat Tenney Scholarship.

The Lloydminster Chamber is located at 4419 52nd Avenue Lloydminster, AB T9V 0Y8.