

Connections

... get plugged into your network

THE CANADIAN CHAMBER OF COMMERCE
LA CHAMBRE DE COMMERCE DU CANADA



The Voice of Canadian Business™
CONNECT! BRANCHÉ!
Le porte-parole des entreprises canadiennes^{MD}

April 2017

Calling all policy peeps!

We recently did a review of the chamber reps who are part of our policy committees and found the number of chambers represented has fallen. We want to ensure you are aware chambers can have reps on our policy committees, and serving on a committee can be a really useful opportunity for you/your staff or eager policy volunteer.

All we ask is that you or your representative has some expertise in the subject matter of the committee. A [list of the committees](#) and corresponding mandates is available for your consideration. If you are interested, please forward your name to [Brighid Meldrum](#); she can coordinate a virtual meeting for you and the appropriate policy director to further discuss your participation.

New affinity program!

Next week, we will officially launch a new affinity program for our members. We wanted to give you a heads up.

Over the last few months, we have been back and forth with a number of vendors, put out an RFP, reviewed our options and now we believe we have a best in class program.

What is the program? It's an employee payroll program that will be a great offering for your small and medium-sized businesses for the costly process of paying employees - an essential but time-consuming task when you wear many hats.

Watch for the launch of our program with ADP Canada next week. We will explain how the program works and how your chamber can win - both with an excellent member offering and a revenue share from your members' participation.

Nominate a business that has something to be proud of!

The Private Business Growth Award is open for 2017 nominations now. Have you ever considered tapping your top award winners on the shoulder as potential nominees for this national award?

A partnership between us and Grant Thornton, the Private Business Growth Award is entering its fifth year of recognizing Canadian success stories. The winners have some amazing stories to share. Don't believe us? Let some of the finalists and winners tell you themselves in this great [video](#)!

So...why take part?

Participating in the Private Business Growth Award offers value for anyone who gets involved, including:

- Gratitude for nominating a deserving company.
- Opportunities for the finalists to network with some of Canada's most successful private business owners and leaders.
- Recognition for the companies nominated of the hard work

and successful achievements of the whole team.

- Recognition as part of a recognized national awards program for super achieving companies.
- Promotion of the top 10 finalists in ads, media, video, social media and more...
- Celebration of the top 10 and the winner at the gala.

Now... put on your thinking cap, review your own slate of award winners and consider putting forward one of your members as a finalist for this year's Private Business Growth Award. Submissions are being accepted now until July 14. For more details, go to the [Award website](#).

Have you ever thought of submitting a project to the World Chambers Competition?

Here's your chance - the deadline has just been extended! After receiving many messages from worldwide chamber colleagues, expressing their interest in participating in the competition and asking for additional time to put together their projects, the ICC/World Chambers Federation has decided to extend the deadline for applications for the World Chambers Competition until May 4.

A number of Canadian chambers have submitted projects in years past - so we encourage you to evaluate your chamber's past or recent initiatives, consider the competition guidelines and submit a project via the 10th World Chambers Congress [website](#). There are four categories this year:

- Best CSR project
- Best job creation and business development project
- Best SMEs financing project
- Best unconventional project

Four finalists will be chosen, in each category, to join chamber peers in Sydney, Australia to present their initiatives live!

Need additional motivation to participate of this unique opportunity of showcasing your work to the world? Here's a [video](#) of Adam Legge speaking about the Calgary Chamber's successful submission to the competition in 2015. If you have any questions, do not hesitate to [contact ICC](#).

Climate Change 101 webinar

Last week, we hosted a climate change webinar with Katrina Marsh our director, natural resources and environmental policy; If you missed the webinar or would like to hear it again, we have archived the content and it can be accessed on our [website](#).

#Canada150: Adventure Giveaway

Our fantastic partner, Johnson, is sending one grand prize winner on an unforgettable Canadian adventure for two - where that adventure leads is up to the winner!

Plus, 10 winners will receive Canadian-themed prize packages,

delivered right to them.

What a great way to celebrate this great country of ours on its 150th birthday. Why not share this with your members - help them save and win! No purchase is necessary. All you or your members need to do is call for a home or auto insurance quote and you'll be automatically entered to win! Mention Group Code: JC
1(877)997-9923 | johnson.ca/birthday

Want to know another great thing about Johnson? For the fifth year in a row, they are supporting a bursary for a lucky chamber executive to attend our AGM and Convention. Not only do they support chambers throughout the year with a great benefit program and a rev share based on member uptake but they also realize that this is super-important chamber network event to attend. Thanks Johnson.

If you are considering the bursary, it is open now for applicants. Tell us your story and why you should be the recipient.

For more information on the Johnson program, visit our [website](#).

CCC AGM and Convention | September 23-25, Fredericton

We are at work developing an excellent agenda for you in the capital city of New Brunswick. In the meantime, here are some things for you to consider.

You can book your accommodation now at the Crowne Plaza Fredericton - Lord Beaverbrook (the host hotel); we also have a room block at the Delta Fredericton.

If you are sitting on the fence about attending, you need to know that this is THE opportunity of the year for the chamber network - it's when you get the chance to meet your peers from across the country and connect. It's also the chance to formulate the policy agenda that we will all carry forward into our advocacy agenda for the next three years.

If you are hesitating due to budget restraints - we do have a [bursary](#) that you can apply for (deadline May 12) and we also have a first-timer's special; if your chamber has never sent a delegate to our AGM and Convention **OR** if your chamber has a new manager and hasn't attended the convention in the last five years, you could save 50% off the delegate rate. Call Angela Roy at 1.800.661.2930 (265) to take advantage of this special offer.

Novexco contest | #GetOrganized

Through February and March, we asked chambers to take to Facebook to tell us what tips they had for staying organized in their busy lives, then share using the hashtag #GetOrganized. By sharing and liking these tips, our efforts were to help you get/stay organized for all your do and also raise awareness of the great partnership that we have with Novexco.

Drum roll please - the winners of our contest (who receive gift certificates from Novexco) who shared their tips and tricks, liked others tips and tricks and then shared posts are... Gift cards are on the way to:

Lorie Crisp, Chamber Execs of Ontario
Debbi Nicholson, Greater Sudbury Chamber of Commerce
Timmins Chamber of Commerce

Don't forget that [Novexco](#) is one of three programs that 1800Members offers through us. The program offers substantial savings to you and your members with a regular product list discounted up to 90% and additional online discounts off all other products. Plus, take advantage of the following benefits:

- No delivery charges and no minimum order.

- Next day delivery to most populated regions.
- 30 day 'no hassle' return policy.
- 16,000 stocked product lines.
- Simple online ordering system showing your net prices and live stock inventory.
- Dedicated Customer Services and Sales Representative support.

Like to learn more about how you and your members could be saving money every day on things you order every week? Talk to Jose Pun, Canadian Programs Marketing Coordinator at 1-800-MEMBERS, jpun@1800members.com.

New Era of Public Safety and Security: Innovating the Service Delivery Model

June 1, 2017 | Westin Ottawa Hotel

It is becoming increasingly difficult for cities to provide their residents with the level of public safety they require while maintaining control of their budgets. Our conference, *New Era of Public Safety and Security: Innovating the Service Delivery Model*, will take an in-depth look at how public-private partnerships between police forces and private security services can be successfully implemented across Canada.

Industry leaders and security experts will provide valuable insights into the potential public-private partnerships have to create a safer, more secure Canada. In addition, speakers will examine the associated risks and how to mitigate them, studying how similar partnerships have been introduced in other Western countries.

An impressive line-up of [speakers and agenda](#) has already been developed.

Note: this conference precedes the Federation of Canadian Municipalities conference in Ottawa; municipal politicians may find this topical. Please feel free to share this conference information with those you know who may be attending the FCM event.

New leaders in the network

Join us in welcoming the following new chamber execs to the chamber network; if they're in your region of the country, why not personally welcome them to the network?

Amy Kirkland, president, 1000 Islands Gananoque Chamber of Commerce (ON), info@1000islandsganchamber.com.

Kris Hughston, president, Greater Barrie Chamber of Commerce (ON), kris@hughstoninsurance.com.

Randi Amendt, manager, Burns Lake & District Chamber of Commerce (BC), Manager@burnslakechamber.com.

Ali Maki, chamber manager, Chase & District Chamber of Commerce (BC), admin@chasechamber.com.

John Smith, executive director, Conception Bay Area Chamber of Commerce (NL), info@cbachamber.com.

Barbara Meed, president, Florenceville-Bristol & District Chamber of Commerce (NB), info@f-bcc.ca.

Patrick Stafford-Smith, MBA, P.Eng., CEO - chief development officer, North Vancouver Chamber of Commerce (BC), patrick@nvchamber.ca.

Dan Gosselin, president, Swan Hills Chamber of Commerce (AB).

Cindy Babyn, president, Texada Island Chamber of Commerce (BC), cbabyn@gmail.com.

Job opening: Prince George Chamber is looking for its next CEO

After four years, CEO Christie Ray has announced that she is leaving the chamber and the hunt is on for a replacement. If you, or anyone you know is interested, please share the [job posting](#). Deadline is April 26. We'll miss you Christie!