

Connections

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March 2016

THE CANADIAN CHAMBER OF COMMERCE
LA CHAMBRE DE COMMERCE DU CANADA



The Voice of Canadian Business™
CONNECT! BRANCHÉ!
Le porte-parole des entreprises canadiennes^{MD}

TFW Program review expected

It is expected that the *Temporary Foreign Worker Program* will be the subject of a review by a parliamentary committee. Employment Minister MaryAnn Mihychuk wants a parliamentary committee to launch a review of the program. At time of this newsletter, the launch date for this review and its scope had not been announced.

The Standing Committee on Human Resources, Skills and Social Development will likely be the host of a review, but it has not received any order of reference and no member has proposed a review yet. The committee has two studies to undertake – one on the Employment Insurance program and a second on poverty reduction strategies – and a piece of legislation to review; it will be occupied with those studies and legislation through to June when the House of Commons will rise. That said, their work may be interrupted to start a TFW Program review.

We are in close contact with political and bureaucratic staff to learn the plans and timing for this review. Perrin Beatty wrote to Minister Mihychuk in December 2015 regarding our TFWP policy resolutions. They also spoke about the program during their conversation in January. Here is her recent reply to his letter:

[Letter from the Hon MaryAnn Mihychuk P.C., M.P., Minister of Employment Workforce Development and Labour \(February 2016\)](#)

[Sarah Anson-Cartwright](#) will keep members informed of plans for a parliamentary review, anticipating that some members may be interested in appearing or making a submission to the committee. You can expect our continued engagement and leadership on this file, in cooperation with interested members across Canada.

Policy resolutions and advocacy work

Recently you should have received an invitation to participate in our annual policy-setting process. Things you need to know for our 2016 process?

If you've never submitted a resolution - have no fear. We have a [guide](#) for that. Step by step, the [guide](#) walks you through how to craft your resolution and the steps to take to submit your resolution - even providing [the template](#) to use once you're ready to submit.

The deadline for submissions of resolutions is **June 3**. No excuses - no "*The dog ate my resolution*" or "*I was waiting on my board chair to come back from Bora Bora*". Late resolutions are only for late-breaking changes to public policy and are to be used only sparingly for action that cannot wait until 2017.

We have a policy screening committee that reviews submitted resolutions - to see if they fit the established four criteria: timely, national in scope, etc. (see [guide](#) for further explanation of these criteria).

If you are thinking of submitting a resolution, it would be useful to let us know what your subject and reso directives will be. It is possible that another chamber may be working on a similar subject and a co-sponsored reso might be stronger (in the end) for advocacy purposes. Send us an [email](#) if you are thinking of drafting a resolution; we'd love to know what you're thinking about - so that we can help make your job easier!

[Policy activity grids](#) are now online - so that you can see advocacy activity on the resos from 2013, 2014 and 2015. Note that resos from 2012 will fall off the books this year.

Census 2016

As you know one of the first acts of the new government was to revive the census for 2016; we were pleased about this turn of events as data collected in the census is incredibly valuable for planning purposes for so many projects across sectors and communities.

With this in mind, we share with you the [Community Supporter Toolkit](#) for Census 2016.

What's in the toolkit? Free and downloadable content includes:

- Web buttons and banners
- Printable posters and postcards
- Messaging for emails and newsletters
- A social media calendar for Facebook and Twitter
- Videos
- YouTube Links

In terms of promotion: it would be great if you could continue to share and promote the jobs material (*under the Job Opportunities tab of the toolkit*) as part of the first wave of census promotion to help. There are 35,000 positions across Canada to be filled.

You will find ready-to-use content to share on multiple channels. And, of course, that also includes social media on Facebook and you can follow on Twitter with the [@StatCan_eng](#) handle.

A second wave of promotional activity for the census will begin closer to the end of March and the tools under *The Census* tab of the [Community Supporter Toolkit](#) (CST) will also become available at that time. You are encouraged to check regularly for updates to the CST.

Canada's Resource Champions

As an initiative of our Resource Champions, we are pleased to announce two more *Resource Champions Awards*. Winners nominated fall into two categories: individuals or corporations.

Nominated as an individual champion, [Tim Gitzel](#) was put forward by the Greater Saskatoon Chamber of Commerce.

Tim joined Cameco in 2007 as senior vice-president and chief operating officer. He was subsequently appointed president in 2010.

Under his leadership at both Cameco and AREVA, Tim has developed partnerships with many (if not all) of Saskatchewan's northern communities. This includes the development of numerous business partnerships, educational and training opportunities, and community investment. Most recently, Cameco signed a \$600 million dollar deal with the English River First Nation.

To learn more about Mr. Gitzel, check out his [nomination](#).

In the category of organizations serving as *Resource Champions*, we're happy to introduce [Bear Head LNG](#). Bear Head LNG is wholly owned by Liquefied Natural Gas Limited and the company proposes to develop an 8 mtpa liquefied natural gas export facility on the Strait of Canso, Nova Scotia, Canada, with targeted first LNG in 2019 / 2020.

Bear Head was nominated by the Strait Area Chamber of Commerce (NS). To learn more about Bear Head, read its [nomination profile](#).

April 4-5 | Canadian Immigration Summit 2016: Ottawa, Creating Tomorrow's Immigration System

Time is running out but you can register with a special chamber discount rate; use Rebate Code **PRM10** and receive our partner discount!

Leading representatives from government, business, education, not for profits, and immigrant serving organizations will convene to discuss why immigration matters more than ever to Canada's social and economic prosperity. See the full agenda on the Conference Board's [website](#). Speakers include:

- The Hon. Lena M. Metlege Diab, Minister of Immigration, Government of Nova Scotia
- His Excellency Nicolas Chapuis, Ambassador of France to Canada, Embassy of France
- Ratna Omidvar, Executive Director of the Global Diversity Exchange, Ryerson University
- Dr. Morton Beiser, Principal Investigator, New Canadian Children and Youth Study and Recipient, Order of Canada
- Stephen Green, Partner, Green and Spiegel LLP
- Nick Noorani, Managing Partner, Prepare for Canada
- Colin Singer, Founding Director, Canadian Citizenship and Immigration Resource Centre (CCIR) Inc.

The summit is a chance to gather with leading representatives to discuss pertinent issues, access the latest strategies in attraction and integration, engage with immigration champions, and build new partnerships for success.

As a member of ours, you/your members can register at the reduced fee of \$795 when you quote Rebate Code **PRM10** upon registration. **Note:** *these rates apply to non-registered delegates only.*

If you have any questions about registration or the program, contact [Emily Hayward](#), 613-526-3090 x393.

Do you know about the Checkered Eye?

The Checkered Eye Project is an initiative to increase awareness of low vision. The checkered eye is a new symbol that communicates the fact that its wearer has this condition. The awareness of a person's hidden needs can alleviate confusion, frustration, and embarrassment for visually impaired people and the people with

whom they interact. To find out more about the Checkered Eye Project visit www.checkeredeye.com.

New chamber colleagues join the network

Please join us in welcoming the following new chamber executives; and if they're in your region of the country - why not welcome them to the network?

Michael Smith, president, 1000 Islands Gananoque Chamber of Commerce (ON), info@1000islandsganchamber.com.

Eric Pietsch, president, Geraldton District Chamber of Commerce (ON), eric.pietsch@geraldtonchamber.com.

Stella Ronan, operation manager, Orléans Chamber of Commerce (ON), officemanager@orleanschamber.ca.

Simon Turner, manager, Quesnel & District Chamber of Commerce (BC), qchamber@quesnelbc.com.

Jeff Holmes, president, St. Andrews Chamber of Commerce (NB) stachamb@nbnet.nb.ca.

Rory Ring, executive director, Sault Ste. Marie Chamber of Commerce (ON), rory@ssmcoc.com.

First Data continues great track record as a true chamber partner!

Once again, our partners at [First Data](#) have proven they are more than just an electronic payments processor. They have prepared an [information sheet](#) to assist in protecting your members from fraud.

This tip sheet provides focus and helps educate your members on how they can protect their business against fraud. With key stats on fraud and a checklist to assist in your fraud protection practices - this is a useful piece of information. Why not share this with your members in a mailing - either via eblast, web posting or good old snail mail?

Command Central | Johnson Insurance

The [Johnson Email Command Centre](#) is designed to help make the emails you send on behalf of Johnson easier and more effective.

In the past Johnson received feedback from many of its affinity partners that there have been issues with copying and pasting Johnson emails into their email programs. Johnson's Email Command Centre was created to make sure the communications you send out to your members fit *your* needs. The tool will provide you with a customized email formatted to work in the email client you use as well as step-by-step instructions for deploying the email in your email client. It's pretty cool!

For those who are unaware, Johnson provides home/auto/travel and pet [insurance programs](#) that are available to you/your members.

This program is a non-dues revenue generating program; in fact last year, we were pleased to be able to return over \$100,000 dollars to chambers promoting this benefit. One more way that chamber membership makes cents!

Like to showcase your region to Canadian chambers?

We are currently receiving proposals for our 2018 AGM and Convention; we'd love to hear from you!* All requirements are outlined in our [request for proposal](#) (RFP).

* Submitting chambers must be our members and submissions must be received by May 2, 2016.

Winter got you down?

Boasting the mildest climate in Canada, an opportunity may await you in Victoria, BC. The Greater Victoria Chamber of Commerce, ably navigated by Bruce Carter and his team for the last 8 years, is now looking for Bruce's successor. Take a look at the posting [here](#).