

Connections

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August 2016

THE CANADIAN CHAMBER OF COMMERCE
LA CHAMBRE DE COMMERCE DU CANADA



The Voice of Canadian Business™
CONNECT! BRANCHÉ!
Le porte-parole des entreprises canadiennes^{MD}

Express your support for the Trans Mountain Expansion Project

We are looking for your assistance in helping to get supporters of the Trans Mountain Expansion Project to attend and/or provide written comment when the federal government's ministerial panel holds public events in British Columbia this month or via an online portal.

Whether it be chamber members, industry/business associations, individual businesses and their employees - not only in British Columbia and Alberta but all across Canada - who understand how important the oil and gas industry is to our economy across the nation - your voices of support for this project are critical.

If you are willing to speak out, we would encourage you to attend one of the upcoming meetings to talk about why you support the Trans Mountain Expansion Project.

To be a registered participant, members and/or individuals can send an email to:
nrcan.ministerialpanelmtmx-comiteministerielmtmx.rncan@canada.ca
and then attend one of the scheduled sessions. All sessions are open to the public.

At this point in time, many of the sessions in BC and Alberta have already taken place but a few remain in and around the Vancouver area. More details about the upcoming meetings are located [here](#).

While in-person events may be nearing their end, you can still participate in the process by filling out an [online questionnaire](#). The panel is taking online submissions until September 30.

AGM update

As of August 17, all proposed resolutions will be available for download on our website. But don't forget these other key dates in terms of resolutions:

- September 9: the last day to submit amendments for circulation to delegates prior to arrival at the convention
- September 17: caucus meetings take place onsite at the convention
- September 18 & 19: policy debates take place.

If you have not booked at the conference hotel, it is too late! The overflow hotel is the [Wingate by Wyndham](#) at 1700 Broad Street (170 metres from Delta Regina - the host hotel)

Each member chamber of commerce/board of trade is entitled to one vote; however, each voting officials may carry up to two votes (i.e. two proxy votes or one vote for your own chamber and one proxy vote). The [voting authorization form](#) should be completed and sent to [Angela Roy](#) by email or fax (613.238.7643) by September 2.

For those who will be attending our conference, we look forward to hosting a workshop on Monday entitled "*The Mastering of Music City*" where Graham Henderson of Music Canada will make a presentation on how your community can benefit by taking advantage of music events to spur economic development, create member growth opportunities in non-traditional areas and build brand awareness for a destination. A toolkit for creating a "Music City" will also be launched during this workshop.

For those chambers not able to attend the conference, the toolkit will be made available via our website following the conference. We think you'll find it a valuable resource.

In addition to this workshop, we will have the perennially popular *Chamber Competition* presentations. Chambers from across the country submitted projects under the theme *Membership in the Age of Google*; we look forward to their insights. Again, these presentations will be made available post-conference for anyone not in attendance.

#PeoplePlanet : Exploring the relationship between humanity and the natural environment

Are you a shutterbug? Do you know someone who is an amazing photographer? If so, we have an amazing photo contest to tell you about - with great prizes available for the winners.

The International Chamber of Commerce Photographic Award 2016 is a celebration of exceptional photography in response to major global challenges. The theme for the second edition of the award is #PeoplePlanet.

The Award invites professional and amateur photographers to submit entries exploring the relationship between humanity and our natural environment. This interplay is central to many of the world's most pressing and intractable problems - from the protection of endangered species to the ongoing immigration crisis.

Photographs will be judged by a distinguished international jury chaired by John Danilovich, Secretary General of the International Chamber of Commerce.

With more information on the contest, this [website](#) provides details on the prizing, the jury and how to submit your photos.

We'd like your opinion!

We are considering launching a magazine that would reach members all over the country. By giving your input on a [short survey](#), you could help us further consider the possibilities of creating a compelling magazine that would meet your preferences and interests as a reader. We'd love to hear [your thoughts!](#)

Something old, something new... nothing borrowed and all for you!

Okay, okay... that headline was a little lame but we wanted to grab your attention as we're very pleased to be launching **three** affinity programs with our tried and true partner, 1800Members.

What's new? Well - we will now have three programs under the **1800Members** umbrella. What does this mean to you? It means we now have the marketing and sales expertise of 1800 behind **three** programs.

One of these programs will look familiar to you. It is **UPS Canada**. 1800Members has proven themselves on our UPS relationship over the last two years. Currently, we have close to 300 chambers signed to promote this program. If you're not one of them, your members are missing out on savings for their business!

A **new program** with 1800 is with Novexco (formerly Lyreco) - the largest **Canadian**-owned national distributor of office products and workplace solutions in Canada. Novexco offers up to 90% savings on industry leading office products to make work a better place. Novexco offers over 8,500 products available next day, including office equipment and supplies, furniture, mail room, break room and cleaning supplies.

One more new program is with Lenovo. In the market for some new IT? The Lenovo savings program offers members savings up to 30% off the everyday public web price of Lenovo's entire product line - plus monthly specials on laptops, tablets and desktops.

To take a look at what the three programs offer to you and your members, visit www.1800members.ca/chambers. You can also contact Jose Pun, Canadian Programs Marketing Coordinator, jpun@1800members.com or call 1-800-MEMBERS (Monday-Friday, 8 AM-6 PM, Eastern).

So that you can learn more about the three programs now under 1800Members, we will be holding a webinar with the 1800 team.

Circle the date:

1800Members Beyond Great Savings will be held on August 24, at 1:30 PM Eastern Time. Watch for an invitation to the webinar coming your way soon!

A program refresher

We have recently received our quarterly participant lists from ESSO. Watch your email in-basket next week for directions on accessing the most recent listing of participants. As you know, ESSO is a great benefit for a lot of your members who drive - whether for work or pleasure.

Quarterly lists are provided to you so that you can monitor your members' usage and uptake of the program. If they lapse as members, you can also notify ESSO and they will lose their discount.

Please note: if members choose not to renew, they can keep their ESSO charge card; they lose the discount, not the account/card.

Scammers swindle vulnerable Canadians

Are you concerned that your stakeholders could be scammed? So is the Canada Revenue Agency (CRA). No one is immune from scams, but most concerning are tax-related scams that appear to target new Canadians and senior citizens.

To assist you in keeping your stakeholders informed, the CRA has developed a **video**, a **handout** and **print-ready posters** for service providers. Please feel free to share this information with your members - so they can use in their place of business or make their customers and clients aware.

For information on scams, go to the Canadian Anti-Fraud Centre website at www.antifraudcentre-centreantifraude.ca. To report deceptive telemarketing, call the Anti-Fraud Centre toll free at 1-888-495-8501. If someone believes they may have been the victim of fraud or have given personal or financial information unwittingly, they should contact their local police service.

Remember, individuals or businesses can confirm their tax status with the CRA either online through the CRA secure portals, such as **My Account**, **My Business Account**, or **Represent a Client**, or by calling the CRA at 1-800-959-8281 for individuals or 1-800-959-5525 for businesses.

For service providers with questions, email the CRA at **FRAUD-COMMS/ FRAUDE-COMMS (CRA/ARC)**.

Take part in the 2016 *This Place Matters* competition and revitalize your downtown!

Do you have a great idea for a project that will improve the vitality of your main street? The National Trust wants to hear from you and give you the chance to win one of two \$40,000 cash prizes. Submit a project idea before August 30. Learn more about the 2016 *This Place Matters Competition* at www.thisplacematters.ca.

New leaders in the network

Join us in welcoming the following new chamber execs to the chamber network; if they're in your region of the country - why not personally welcome them to the network?

David Potocki, president, Alliston & District Chamber of Commerce (ON), david@adcc.ca.

Jennifer Shamber, executive administrative assistant, Blackfalds & District Chamber of Commerce (AB), yourblackfaldschamber@outlook.com.

Brenda Murray, office manager, Chase & District Chamber of Commerce (BC), admin@chasechamber.com.

Raminder Thomas, executive assistant, Cloverdale Chamber of Commerce (BC), rthomas@cloverdalechamber.ca.

Vioashi Reddy, office manager, Crowsnest Pass Chamber of Commerce (AB), office@crowstnestpasschamber.ca.

Bob Collins, president, Gravenhurst Chamber of Commerce (ON)

Rodney Gainer, executive director, High Prairie & Area Chamber of Commerce (AB), office@hpchamber.net.

Donna Todd, member services, Kapuskasing & District Chamber of Commerce (ON), Service@kapchamber.ca.

Lisa Pare, executive director, Lincoln Chamber of Commerce (ON), info@lincolnchamber.ca.

Louise Lavere, general manager, Lindsay & District Chamber of Commerce (ON), louise@lindsaychamber.com.

Scott McCammon, executive director, Milton Chamber of Commerce (ON), scott@miltonchamber.ca.

Diane Mineault, manager, Morinville & District Chamber of Commerce (AB), chamber@morinvillechamber.com.

Ken O'Leary, manager, Mount Pearl Paradise Chamber of Commerce (NL), ken.oleary@mppcc.ca.

Norah Fountain, general manager, Muskoka Lakes Chamber of Commerce (ON), info@muskokalakeschamber.com.

Theresa Logan, executive director, Sechelt & District Chamber of Commerce (BC), sdcc9@telus.net.

Christine Levesque, general manager, Valley Chamber of Commerce (NB), gfcocgs@nbnet.nb.ca.