



connections

get plugged into your network

January 2019

Quick hits of policy

It's possible that in December's melee and the race to open new files in 2019, you may have missed some of our year-end policy work.

Here for your recollection or reconnection with this work are some quick references and links to the subsequent reports and/or blogs.

5 Minutes for Business

In [5 Minutes for Business: There Is No Low Carbon Economy Without A Regulatory System That Works](#), we take a closer look at Canada's energy sector and how Canada's regulatory system is limiting the ability to get energy products to market.

Economic, Business and Policy Outlook for 2019

Our [Crystal Ball Report](#) lays out what we heard over the course of the last year about the environment businesses expect to be operating in throughout 2019 and the implications that has for policy-makers and business leaders.

A Data Deficit: The Risk of Getting It Wrong

In our [second report](#) in our three-part series examining Canada's data framework, we explore how many nations are reacting to the use and abuse of personal information through privacy legislation. The data statistics in this report are astounding!

All of these reports have been shared with you over the last 6-8 weeks. Please share with your members. Our reports are a benefit of your membership.

Coming soon? Our annual report.

New partnership with CyberNB for Cyber Essentials Canada

You may have missed the email in early December, but we launched a new program with [Cyber Essentials Canada](#). Cyber Essentials is the only government-developed and government-backed cybersecurity certification program that provides organizations with clear guidance and independent certification to help them manage risks posed by online threats.

Furthermore, supply chain owners (your members) can achieve peace of mind by leveraging the online platform and tapping into additional features and benefits to measure and manage their supply chain's level of cybersecurity compliance.

Cyber Essentials Canada certification focuses on compliance with the following five key controls, which have proven to protect against the most online vulnerabilities:

- Boundary firewalls and internet gateways
- Secure configuration
- Patch management
- Access control
- Malware protection

"Proactively protecting our data and our electronic footprint through the Cyber Essentials certification program was an obvious choice for the Fredericton Chamber of Commerce, and we would encourage other chambers to do the same. Going forward, as certified chambers, we can then encourage our members to participate in this program and protect their businesses. Fredericton has positioned itself as an international leader in cybersecurity, so it was important to us to be the first chamber of commerce in Canada to be certified. We think the Canadian Chamber, CyberNB and the Cyber Essentials program are leaders in cyber protection." - Krista Ross, CEO, Fredericton Chamber of Commerce.

Benefits to your chamber:

- The only government-backed national cybersecurity certification
- Available in both official language
- Evolves according to threat
- Independently verified by trusted industry third parties
- Has access to a growing network of trusted partners and practitioners
- Supply chain risk management

There is a discount and revenue share as part of this program:

- 25% off Cyber Essentials Canada for you and your members**
- For every one of your members that signs up for Cyber Essentials Canada with the 25% discount offer, your chamber will receive a referral bonus of \$25.
- If 20 of your members sign up in a calendar year, you can earn a full reimbursement of your sign-up fee from CyberNB.

How to sign up:

- Visit the [Cyber Highway website](#)
- Choose your route
- Enter registration details
- Type in your chamber's name in the text box that says: "Start typing to see a list of chambers"
- Once completed, a discount of 25% will be successfully applied and you will be redirected to the payment page to finish the signup process**

Use this [letter](#) to promote the program to your members

**Referral amounts will be reported on a monthly basis, and chambers will receive a cheque for the amount directly from*

CyberNB at the end of each month.

****Final price also includes the cost of issuing a Cyber Essentials Canada Basic Certification (once successful); Plus-level certification would involve an additional cost.**

Chamber granted Exemption under Canada's Not-for-Profit (NFP) Act re fiscal year end/AGM timing

When we changed our incorporation to the NFP Act, the act stipulated that financial year-end/annual meetings need to take place by June. This would have caused complications with our operations and our AGM. A solution was to apply for exemption from this stipulation, which we did and have been successful in getting from ISEDC. In the future, we will have to reapply but in doing our due diligence, we need to advise you of this exemption.

Canada's new \$10 bill and a reminder about security features



As you know, a new bank note featuring Viola Desmond was issued in mid-November. It's now gradually filtering into circulation and customers' wallets.

This new note is being rolled out gradually and will circulate alongside

the other \$10 polymer notes, until they need to be replaced. As the new regularly circulating \$10 bank note, the vertical \$10 will be produced by the Bank of Canada for years to come.

Cash-handling machine owners should contact their equipment supplier with any questions about machine compatibility.

The Bank of Canada issues new bank notes to stay ahead of counterfeiting threats and to keep pace with advances in technology. But remember, bank notes are only secure if you check them.

The new \$10 note features enhanced security features that are easy to check and difficult to counterfeit. Businesses can learn about these security features on the Bank's [website](#), by watching this [video](#), or by downloading [training materials](#) for staff here.

Call for applications for the Canada's Volunteer Awards' National Advisory Committee

Volunteers are sought who have experience working or volunteering in the not-for-profit, charity and business sectors. Indigenous peoples, women, persons with disabilities, visible minorities and other vulnerable groups are encouraged to apply. Canada's Volunteer Awards' National Advisory Committee proudly represents Canada's cultural, linguistic and regional diversity.

If you want to learn more about the opportunity to become a National Advisory Committee member visit the [website](#). Interested individuals must apply online by **February 15, 2019**.

Chamber Network Committee

As mentioned in our last [Connections](#), the Chamber Network committee of the board is alive and well again! Over a couple of meetings, priorities have been set and one of the first is to get

a pulse from our chamber members on our communications activities. At the beginning of February, we will send you a survey that looks at your current views on our comms products and what would be useful to you now and into the future. It will be really valuable if you can take the time to complete it.

New member engagement officer joins the Chamber!

We are pleased to welcome Joni Ward to the network team. She started just a couple of weeks ago and is sinking her teeth into your renewal cheques and updates! (Thank you for both!).

Joni comes to us from an NGO here in Ottawa and has a wealth of experience in customer service and working in a diversity of non-profit environments on a number of complex initiatives with multiple stakeholders. She is completely bilingual (she's actually quadrilingual...) and looks forward to getting to know you.

Joni is looking forward to engaging with you and can be reached at jward@chamber.ca or 1-800-661-2930, x2241.

Chamber Discussion Forum

Did you know we have an online Chamber Discussion Forum? It has existed for a number of years and it works for some, not for others. As we prepare to revamp our website and the offerings that flow from it, we'd like your opinion on improving the chamber forum. Please take [our short survey](#) so that we can build a forum that works for your needs.

New chambers in "The Network"

Welcome to three chambers who have joined and rejoined this month. We look forward to working with them as they begin to access network intelligence both from us and you.

Black River-Matheson Chamber of Commerce (ON), Diane Pearson president, diane@perfect-cents.ca.

Bobcaygeon & Area Chamber of Commerce (ON), Christine Whelan, office manager, manager.chamber@bobcaygeon.org.

Houston & District Chamber of Commerce (BC), Maureen Czirfusz manager, manager@houstonchamber.ca.

New chamber leaders across the country

New year, new leaders across the country.

Yolanda Martin, executive director, Fox Creek Chamber of Commerce (AB), office@foxcreekchamber.com.

Brent Fitzpatrick, executive director, Humboldt & District Chamber of Commerce (SK), executivedirector@humboldtchamber.ca,

Karen Cross, executive director, Greater Kingston Chamber of Commerce (ON), karen@kingstonchamber.ca.

Lesley Lavender, executive director, Prince Edward County Chamber of Tourism and Commerce (ON), manager@pecchamber.com.

Ciara Atkinson, acting manager, Smiths Falls & District Chamber of Commerce (ON), ciara.atkinson@smithsfallschamber.ca.

Sarah Parry, executive director, Stony Plain & District Chamber of Commerce (AB), sarah@stonyplainchamber.ca.

Rakesh Naidu, president & CEO, Windsor-Essex Regional Chamber of Commerce (ON), naidu@windsorchamber.org.

Save the date

January 31 at 1PM ET, a teleconference call on the Canada-U.S. Mexico Trade Agreement (CUSMA). An invite will follow early next week.

Upcoming: Watch for information on our election platform and other advocacy activities coming your way