



Canadian  
Chamber of  
Commerce

Chambre de  
Commerce  
du Canada

Because  
Business  
Matters.

Parce que les  
affaires sont  
importantes.

# Executive Summit Series

## Canadian Cannabis: A Growing Economic Sector at Home and Abroad

### Agenda

November 10, 2021 | 9:30 a.m. to 3:30 p.m. ET | Virtual Event | **Updated Nov. 8, 2021**

\*All times are in ET

**Emcee:** [Nathan Mison](#), Founding Partner and CEO, Diplomat Consulting & Co-Chair, Canadian Chamber of Commerce, National Cannabis Working Group  
**@MisonNathan**

9:00 a.m.

### Platform Opens

9:30 a.m. – 9:40 a.m.

### Welcome Remarks

- [Nathan Mison](#), Founding Partner and CEO, Diplomat Consulting & Co-Chair, Canadian Chamber of Commerce, National Cannabis Working Group  
**@MisonNathan**

9:40 a.m. – 10:40 a.m.

### Panel #1: Economic Impact of the Cannabis Sector

In 2021, the Canadian Chamber partnered with the University of Guelph to conduct an analysis of the cannabis sector's economic impact. Attend this session to hear preliminary findings of the economic impact analysis and engage with the Canadian Chamber as we continue work to accurately quantify the significant impact of cannabis to the Canadian economy.

### Moderator:

- [Karine Cousineau](#), Director, Corporate Affairs, The Green Organic Dutchman & Co-Chair, Canadian Chamber of Commerce National Cannabis Working Group  
**@GrnOrganicDutch**

**Panellists:**

- [Ivan Ross Vrana](#), Executive Director, Global Cannabis Partnership  
**@IvanRossVrana**
- [Bryndon Kydd](#), National Cannabis Industry Group Leader, BDO Canada LLP  
**@BDO\_Canada**
- [Raashid Naik](#), Senior Director, Medical Cannabis, Shoppers Drug Mart **@RxNaik**

10:40 – 10:55 a.m.

**One on One Video Spotlight:**

**Speaker:** [Nathaniel Erskine-Smith](#), MP, Beaches-East York  
**@beynate**

**Moderator:** [Jarred Cohen](#), Policy Advisor, Canadian Chamber of Commerce  
**@jarred\_cohen**

10:55 – 11:55 a.m.

**Panel #2: Health Canada Act Review Update; Summary Findings and Next Steps**

In October 2021, Health Canada will begin consultations on the Cannabis Act as part of its statutory review. The Canadian Chamber has also held a series of roundtables across Canada to hear from the Cannabis industry the issues related to the Act Review. Working closely with Dentons and Davies law firms, this session will provide a summary of those roundtables and next steps as the Canadian Chamber continues to work with the federal government.

**Moderator:**

- [Eric Foster](#), Partner Dentons  
**@Dentons**

**Panellists:**

- [Omar Yar Khan](#), SVP, Corporate Affairs & Public Affairs, High Tide Inc.  
**@OmarYKhan**
- [Dan Demers](#), VP Government and Regulatory Affairs, Canadian Health Food Association  
**@DanDemers\_613**

- [George Smitherman](#), President and CEO, Cannabis Council of Canada  
**@G\_Smitherman**

11:55 a.m. – 12:10 p.m. **Health Break**

12:10 p.m. – 12:35 p.m. **Special Lunch Spotlight Conversation**

**Moderator:**

- [Nathan Mison](#), Founding Partner and CEO, Diplomat Consulting & Co-Chair, Canadian Chamber of Commerce, National Cannabis Working Group  
**@MisonNathan**

**Speakers:**

- [Raine Maida](#), Lead Singer, Our Lady Peace and Co-Founder/Director of LOOP/POOL  
**@rainemaida**
- [Ian Kwechansky](#), CEO & Co-Founder, LOOP/POOL  
**@absolut\_ian**

12:35 p.m. – 12:50 p.m. **One on One Video Spotlight:**

**Speaker:** Kristin McLeod, Director, Drug Policy, Public Safety Canada

**Moderator:** Jarred Cohen, Policy Advisor, Canadian Chamber of Commerce

12:55 p.m. – 1:05 p.m. **Health Break**

1:05 p.m. – 2:05 p.m. **Panel #3: International Cannabis Council; What's happening globally**

This session will bring together industry experts to highlight developments of the cannabis sector in international markets. As the second country in the world to formally legalize the cultivation, possess, acquisition, and recreational consumption of adult-use cannabis, Canada has become an example to the world for our legalization framework and appropriate taxation. As the Canadian cannabis sector continues to grow, it can share and learn valuable insights from other jurisdictions.

**Moderator:**

- [Jackie King](#), Executive Director, International Business, IBEC  
**@jackieaking**

**Panellists:**

- [Michael Bronstein](#), Co-Founder and President, American Trade Association for Cannabis and Hemp  
**@atachorg**
- [Yasmin Shaker](#), Head of Regulatory and Associate General Counsel (North America) - Clever Leaves  
**@clever\_leaves**
- [Christian Rowsell](#), Commerical Sales Manager Canada, The Hawthorne Gardening Company

2:05 p.m. – 2:20 p.m.

**Health Break**

2:20 p.m. – 3:20 p.m.

**Panel #4: Challenges, Opportunities and Risks in Cannabis Sector**

The Canadian Chamber's advocacy efforts include increasing knowledge of the impact of the cannabis sector with policy makers, addressing issues related to the legacy market, obstacles faced by emerging businesses and key areas for growth (including in the agriculture sector). This session will highlight the challenges and opportunities for new and emerging cannabis businesses.

**Moderator:**

- [Keanin Loomis](#), President and CEO, Hamilton Chamber of Commerce  
**@keaninloomis**

**Panellists:**

- [Brad Moore](#), CEO and Board Member, Global Applications Corporation  
**@CitizenGreenWld**
- [Marc Seguin](#), VP Policy and Government Affairs, Tourism Industry Association of Canada  
**@TIAC\_AITC**

- [Rishi Malkani](#), Partner, M&A Advisory, Cannabis Leader, Deloitte  
**@DeloitteCanada**

3:20 p.m. – 3:25 p.m.

### **Closing Remarks**

- [Honourable Perrin Beatty](#), President and Chief Executive Officer, Canadian Chamber of Commerce  
**@Perrinbeatty**